



Wisconsin WIC Association (WWA): Fall Newsletter 2016

In This Issue:

- NWA Leadership Scholarship Application
- Local Advocacy Campaign
- Voices of WIC
- 2017 Board of Directors
- Professional Development Day

2015 WWA Board

Officers:

Chair: Abbie Loos

Vice-Chair: Angela Roltgen

Secretary: Katy Murphy

Treasurer: Barbara Sheldon

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Now Accepting Scholarship Applications: 2017 NWA Washington Leadership Conference

Application to apply for the scholarship must be submitted by Wednesday November 23, 2016. [Apply Here!](#)

Event Details

- Location: Washington D.C.
- Conference dates: February 26-28, 2017.
- Purpose: Participate in a forum to discuss Federal initiatives affecting the health and nutrition well-being of WIC participants, the service delivery and effective management of the program.
- Activities: Meet your local representatives on Capitol Hill and advocate the WIC program!

More information about the conference can be found at: [National Leadership Conference Spring 2017](#) and the [WWA website](#).

Local WIC Advocacy Update

SAVE THE DATE-----April 3-7th, 2017

WWA is here to help you put on a local advocacy event featuring YOUR WIC CLINIC during Public Health Week 2017! Our “Your WIC Voice Tool Kit” will do most of the work for you...*coming soon to the [Advocacy section](#) of WWA!*

- | | |
|--------------------------------------|---------------------------------------|
| • Why Education Matters! | • Contacting Elected Officials |
| • Advocacy vs Lobbying | • Something Bad Happened! |
| • Funding Basics | • Talking to the Media |
| • How to Engage Partners | • How to Pitch a Story |
| • Key Messages Talking Points | • Writing an Op-Ed |
| • Developing Your Messages | • Templates and Examples |



Voices of WIC

“I am very thankful to the staff for the help they have provided me so far. It is so nice to know people are out there when you are trying to make it on your own!
Thank you!”

~La Crosse County WIC Participant

Submit your participant quotes to be featured in our quarterly newsletter to:
aroltgen@co.wood.wi.us or your regional representative!

The mission of the Wisconsin WIC Association is to inspire and empower the Wisconsin WIC community to advocate for and promote quality nutrition services and assure effectiveness through collaboration, cooperation and education.

Meet your 2016-2017 WWA Board of Directors

On October 16, 2016 the Board of Directors held their fall meeting in Westfield, WI. We welcome back Becky Lithwaitis and Angie Wilks-Take as they were voted in as your At-Large WWA Representatives serving a term of 2 years from 2016-2018. We discussed finances, advocacy efforts, communications, professional development and much more!



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Visit our
website!
www.wiwica.org

SAVE THE DATE

*WWA's Professional
Development Day:
September 29, 2017:
Oshkosh, WI*

