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| **Wisconsin WIC Association** | **WWA Board MEETING AGENDA** | | | | | | | | |
| **MEETING:** General Membership Meeting | | | | | | | | |
| **PURPOSE:** Monthly Teleconference | | | | | | | | |
| **Meeting Date:** | | **Location:** | | | |  | | |  |
| 11/30/15 | | American Family, Madison, WI | | | |  | | |  |
| **Facilitator/Lead:** | | Katrina Fritsch | | | **Minutes Prepared by:** | | | Katy Murphy | |
| **BOARD ATTENDEES (checked in attendance)** | | | | | | | | | |
| Jennifer Loging | | | Katrina Fritsch | Kristi Cooley | | | Katy Murphy | | |
| Amber France | | | Janice Landisch | Barb Sheldon | | | Angela Roltgen | | |
| Andrea Wagner | | | Rosamaria Martinez | Abbie Loos | | | Angie Wilks-Tate | | |

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| **Topic** | **Discussion** | **Action Items & Person Responsible** |
| Welcome | Katrina introduced board members. |  |
| Approval of Meeting Minutes | Katy read meeting minutes from last General Membership meeting (6/25/14). Minutes were approved as written. |  |
| Treasurer's Report | Barb reported:  Money Market balance: $26,156.33  Checking Account: $14,094.62.  This is higher than typical balances, because the conference expenses had not yet been deducted. |  |
| WALHDAB/WIC Advisory Announcements | Kristi introduced herself as WALHDAB and WIC Advisory representative.  WIC Advisory notes are posted in WICShare. | All-send input/concerns for WIC Advisory to Kristi |
| Advocacy Committee Report | Kristi is also chair of the advocacy committee. Explained advocacy and briefly introduced NWA 2016 Leadership Conference/Application. | Katrina to give more in depth overview of Leadership conference; Any interested attendees from General Membership should apply. |
| Finance Committee | Rosamaria had no updates to report. |  |
| Professional Development Committee Report | Janice was the chair and organized today’s professional development conference, which was partially funded by the last Silent Auction (2014).  Andrea is the new chair and will organize the next (2017).  Thank you to the whole Conference Planning Committee. | All-Please donate baskets to the Silent Auction at the WI WIC Conference in June to help support WWA projects. |
| Membership | Jenni emphasized the importance of WWA membership and encouraged people to serve on the executive board. Reminded all that anyone can serve on a committee if they aren’t ready to run for a board spot. | All-please consider joining a WWA committee or running for a future board spot. |
| Communication Committee | Angela reminded everyone that the Quarterly WWA newsletters are available online. She also encouraged everyone to follow WWA on Facebook. | All-“Like” the WWA Facebook page! |
| Activities Update | Katrina discussed recent WWA accomplishments:  2015 NWA Leadership Conference  Updating the By-laws and strategic plan  Advocacy Letters  2015 Professional Development Day |  |
| NWA Leadership Conference 2016 | Katrina did a recap of last year’s conference, explained the process and encouraged applications. | All-Apply for the WWA Scholarship by December 11th |
| Adjourn! |  |  |