



WISCONSIN WIC ASSOCIATION: WWA

2018 Washington Leadership Conference

The 2018 Washington Leadership Conference provided opportunities to learn more about:

- WIC Policy, Current WIC Policy Issues and policies that affect WIC
- Immigration, Public Charge and WIC
- How to Become a Strong WIC Spokesperson
- WIC Research
- Budget updates
- WIC Advocacy Best Practices and Lessons
- The Need for Bipartisan Support

It also allowed the opportunity to talk with members of Senate and Congress about:

- WIC's return on investment
- improved health and well-being of participants
- the economic impact of the WIC program



Pictured Left to Right:
Elizabeth Pohle,
Jennifer Vaclav,
Courtney Jankowski,
Sarah Krubsack,
Kara Kerrigan,
Lynz Jordan and
Angela Roltgen.

VOICES OF WIC:

"WIC has taught me how to bond with both of my girls. The WIC program encourages healthier eating options and things to do to keep adults and children active."

- WIC Dad

Email us: wic.wi.association@gmail.com

Challenge yourself: watch the FMR for monthly advocacy items

What is WWA?

The mission of the Wisconsin WIC Association is to inspire and empower the Wisconsin WIC community to advocate for and promote quality nutrition services and assure effectiveness through collaboration, cooperation and education.



WHY TELL STORIES?

Storytelling is one of the most powerful tools we can use to convince others of the value of a cause. Your story is the "why" of WIC. Each of us has a compelling story to tell that can move others.

Please share your personal or client WIC Stories with your regional rep or kara.kerrigan@fdlco.wi.gov so that your WIC voice can be heard.



Like us on [Facebook!](https://www.facebook.com/wi.wica) www.wiwica.org

2018 Regional Membership Winners

Congratulations to the **Southeastern Region** which had the highest percentage of WWA project membership by March 31st with 75% membership. They will receive \$100 to donate to the organization of their choosing.

Not a member of WWA for 2018? It's never too late to join! To become a member please **complete AND submit** the [2018 membership invoice form](#) and pay your membership dues.

Advocacy Button Winners



Congratulations to Amy Karas (design left) and Rachel Bauer (design right) who are the winners of the 2018 Button Contest. Their buttons will be available to all who attend the WWA General Membership Meeting on Thursday June 28th at 7:00 AM in the Upper Dells Ballroom. Remaining buttons will be sold for \$1.00/button on Thursday at the WWA silent auction.

You're Invited

Be sure to join us on Thursday June 28th at 7:00AM for the Wisconsin WIC Association General Membership Meeting to learn more about the Association and how to become more involved; a light breakfast will be provided. Clothing orders may be picked up immediately following the meeting.

thank you

Thank you to all of the projects who donated or sought donations for the WWA Silent Auction! Your generosity helps fund our mission and allows us to provide opportunities for advocacy efforts. Silent Auction opens at 9:00AM on Wednesday June 27th and ends promptly at 12:45 PM on Thursday June 28th. Winners will be notified via text and announced on the WWA Facebook page. Please pick up your baskets before 1:30 PM or between 3:00-4:00 PM. We accept credit, cash or check. |

2018 WWA Board

OFFICERS:

Chair: Angela Roltgen

Vice-Chair: Kara Kerrigan

Past Chair: Abbie Loos

Treasurer: Angie Wilks-Tate

Secretary: Arianna Coleman

Regional Representatives:

Northern Region:

Angela Roltgen: Portage County
roltgena@co.portage.wi.us

Western Region:

Jennifer Loding: La Crosse County
jloding@lacrossecounty.org

Southern Region:

Arianna Coleman: Rock County
Ariannac14@sbcglobal.net

Southeast Region:

Courtney Jankowski: Sixteenth St.
Courtney.jankowski@sschc.org

Northeast Region:

Kara Kerrigan: Fond du Lac County
kara.kerrigan@fdlco.wi.gov

At-Large Representatives:

Jennifer Miller: La Crosse County
jemiller@lacrossecounty.org

Lynz Jordan: Wood County
ljordan@co.wood.wi.us

Angie Wilks-Tate: MLK Heritage
awilks_tate@mshi.org

Abbie Loos: La Crosse County
ALoos@lacrossecounty.org

Becky Litwaitis: City of West Allis
BLitwaitis@westalliswi.gov

Elizabeth Pohle: City of Milwaukee
epohle@milwaukee.gov



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