

## WISCONSIN WIC ASSOCIATION: WWA

### 2019 Washington Leadership Conference



Sunday March 3<sup>rd</sup> - Tuesday March 5<sup>th</sup>

#### Conference Details:

- Location: Washington D. C.
- Conference Dates: Sunday March 3<sup>rd</sup>- Tuesday March 5<sup>th</sup>, 2019
- Purpose: Participate in a forum to discuss Federal initiatives affecting the health and nutrition well-being of WIC participants, the service delivery and effective management of the program.
- Activities: Meet your local representatives on Capitol Hill and advocate the WIC program!
- Scholarship Recipients:
  - Kristina Ingrouille, WIC Director Waupaca County WIC, NE Region
  - Arianna Coleman; WIC CPA, Rock County WIC, Southern Region
  - Trina Truesdell; Breastfeeding Peer Counselor, La Crosse County WIC, Western Region
- They will be joined by two WWA board sponsored members:
  - Abbie Loos; WIC Breastfeeding Coordinator, La Crosse County, Western Region
  - Elisabeth Pohle; WIC CPA; City of Milwaukee WIC; SE Region

WWA is thrilled to be sponsoring a variety of WIC staff with unique roles and members from a varying regions. We know that you will represent Wisconsin WIC well and we are looking forward to putting your advocacy knowledge to work upon your return!

More information about the conference can be found at: [NWA website](#) and the [WWA Website](#).

#### Voices of WIC:

“WIC has taught me how to bond with both of my girls. The WIC program encourages healthier eating options and things to do to keep adults and children active.” ~WIC Dad

#### What is WWA?

The mission of the Wisconsin WIC Association is to inspire and empower the Wisconsin WIC community to advocate for and promote quality nutrition services and assure effectiveness through collaboration, cooperation and education.

#### 2019 Advocacy Week:

Every day is a good day to be an advocate but now is the time to raise your voice! WIC Advocacy week planned for April 22<sup>nd</sup> through April 26<sup>th</sup>!

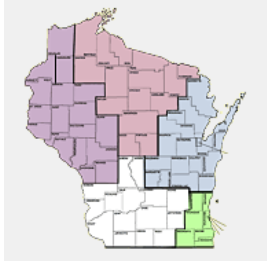
Watch for information in FMR and on our advocacy [webpage](#).



Like us on [Facebook!](#) [www.wiwica.org](http://www.wiwica.org)

## 2019 WWA Membership:

Have a Voice & Be Heard!



Please join our community and become a member of WWA!

The membership year begins Jan 1st and ends December 31st of the same year; but you may apply at any time! Learn more about the value of becoming a member:

Membership cost is based on project size. The region with the highest percentage of WWA project membership will receive \$100 to donate to the organization of their choosing.

To become a member please complete AND submit the 2019 [membership invoice](#) form and pay your membership dues.

## Professional Development Day:

- Date: October 29<sup>th</sup> (Fit Families) and 30<sup>th</sup> (Professional Development Day)
- Location: Chula Vista Wisconsin Dells
- WWA is looking into the possibility of creating scholarships for those with hardships
- More information will be shared in the FMR

New [WWA Website](#) and New Logo! Thank you to all who voted!



## 2019 WWA Board

### OFFICERS:

**Chair:** Kara Kerrigan  
**Vice-Chair:** Elizabeth Pohle  
**Past Chair:** Angela Roltgen  
**Treasurer:** Courtney Jankowski  
**Secretary:** Arianna Coleman

### Regional Representatives:

#### **Northern Region:**

Angela Roltgen: Portage County  
[roltgena@co.portage.wi.us](mailto:roltgena@co.portage.wi.us)

#### **Western Region:**

Jennifer Miller: La Crosse County  
[jemiller@lacrossecounty.org](mailto:jemiller@lacrossecounty.org)

#### **Southern Region:**

Arianna Coleman: Rock County  
[Ariannard@nhawic.org](mailto:Ariannard@nhawic.org)

#### **Southeast Region:**

Courtney Jankowski: Sixteenth St.  
[Courtney.jankowski@sschc.org](mailto:Courtney.jankowski@sschc.org)

#### **Northeast Region:**

Kara Kerrigan: Fond du Lac County  
[kara.kerrigan@fdlco.wi.gov](mailto:kara.kerrigan@fdlco.wi.gov)

### At-Large Representatives:

Abbie Loos: La Crosse County  
[aloos@lacrossecounty.org](mailto:aloos@lacrossecounty.org)

Kristina Ingrouille: Waupaca County  
[Kristina.ingrouille@co.waupaca.wi.us](mailto:Kristina.ingrouille@co.waupaca.wi.us)

Kelsey Latimer: Bay Area WIC  
[klatimer@bayfieldcounty.org](mailto:klatimer@bayfieldcounty.org)

Shawn Handfelt: Grant County  
[shandfelt@co.grant.wi.gov](mailto:shandfelt@co.grant.wi.gov)

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