



Dear \_\_\_\_\_,

Please support WIC (Women, Infants and Children) for a Stronger, Healthier America.

- WIC **EMPOWERS** parents and caregivers to raise productive, healthy members of society.
- WIC participation is associated with improved **BIRTH OUTCOMES**, including: fewer low birth weight and very low birth weight babies.
- In FY 2018, over **\$63 MILLION** of WIC benefits were spent at Wisconsin grocery stores and pharmacies.
- Wisconsin WIC has a breastfeeding initiation rate of **72% WIC INFANTS BREASTFED**.

I support WIC because

\_\_\_\_\_  
\_\_\_\_\_

Name: \_\_\_\_\_

Zip Code

\_\_\_\_\_



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