

Wisconsin WIC Association

Building Bridges to Strengthen Families and Communities



November 19th, 2019

Dear Prospective Members of WWA,

This last year has been successful for us, and we are excited about all we have accomplished in 2019!

2019 WWA Activities included:

- ✓ Three scholarships were awarded for attendance to the NWA Leadership Conference in March 2019.
- ✓ A group of seven WWA members represented Wisconsin at the NWA Leadership Conference.
- ✓ Engaged in advocacy during our 2019 Advocacy Week.
- ✓ Advocacy postcards were sent to WI State Representatives and Senators, showcasing the positive impact of WIC in our state!
- ✓ Provided monthly action alerts to challenge members to branch out in their advocacy efforts.
- ✓ Shared quarterly newsletters on the WWA webpage and WIC FMR.
- ✓ Connected with local Wisconsin WIC Projects via the WWA Facebook Page and [website](#).
- ✓ Organized the “Inspiring Families and Empowering Change” learning event for nutritionists in October 2019.
- ✓ Conducted our annual business meeting at the WWA Professional Development Day.
- ✓ Represented WI at the NWA State Association Meeting in Washington DC.
- ✓ Welcomed three new board members in November 2019.

It is time to renew your WWA Membership!

A project membership includes all WIC employees in your agency. WWA was built and is led by local WIC projects. Our overall goal is to support local WIC projects and the participants we serve. Additional WWA Membership benefits are listed on the 2020 Membership Form (on website).

Payment can be mailed or submitted online.

To pay online:

1. Go to the [membership payment page](#) on the WWA website.
2. Select the category with your project’s caseload.
3. Complete the account information and select “Pay with PayPal.”
4. Click on “PayPal Check Out” and you will be redirected to PayPal.

To pay by mail:

1. Make check payable to the “Wisconsin WIC Association.”
2. Send check **with Membership Form** to the address below:
Wisconsin WIC Association
PO Box 201
Friesland, WI 53935

Lastly, I am happy to announce that WWA will again offer a \$100 incentive to the region with the highest percentage of project membership by March 31st, 2020. We look forward to growing our partnership with you!

Sincerely,

Elisabeth Pohle RDN, CD, CLC
WWA Chairperson 2020