

Wisconsin WIC Association

NWA Leadership Conference Scholarship Application (2020)



Purpose:

The Annual NWA Leadership Conference allows WIC staff and stakeholders around the nation to join in learning how to advocate, and provides the opportunity to advocate for the WIC Program in Washington D.C.

The conference is split up into two parts:

1. The first part features sessions about federal and state WIC policy, local WIC leadership, WIC research, WIC food packages, immigrants' access to WIC, creating strong WIC messages, and other exciting topics.
2. The second part includes an "Advocacy Day" where we will schedule to meet with our Senators and Representatives on Capitol Hill to educate them on the role WIC plays, bringing the message from a local perspective.

The WWA will provide at minimum three \$1,000 scholarships to help cover a portion of the costs for the conference (expenses may accumulate around \$1,700). The WWA board also pays for two full board member scholarships to attend this conference, so those of us from Wisconsin can connect and participate together.

The 2020 NWA Leadership Conference takes place March 15th – 17th

For complete conference information (including the tentative agenda & hotel info) please, see the NWA website [2020 Washington Leadership Conference](#).

Application Requirements:

- ✓ Submit an application (below) which includes an approval signature from your supervisor and personal statement.
- ✓ You agree to be an active member of the 2020 Advocacy Committee.
- ✓ You agree to attend the full conference which includes completing scheduled Capitol Hill visits with your Congressional Delegates until 5:00 PM on the last day of the conference. This means that you will need to schedule your flight accordingly and perhaps plan to stay until Wednesday morning.
- ✓ Within 30 days following the conference, you will submit a WWA expense request form including receipts of all expenses.

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WWA is looking to send a group of applicants who:

- ✓ Have not recently attended the NWA Leadership Conference.
- ✓ Are passionate about the WIC program.
- ✓ Will use their conference experience to further their advocacy efforts.
- ✓ Represent different regions of Wisconsin, and different roles (i.e. director, participant, nutritionist, support staff, WIC parent, etc).

The deadline to apply for a scholarship is **Friday, December 6th, 2019**. Late applications will not be accepted.

Submit completed applications to WWA Chair, Elisabeth Pohle at epohle@milwaukee.gov.

Please provide the following information:

Name:

WIC Project:

Position/Title:

Email:

Phone Number:

Are you a current WWA member?

- Yes
- No

WIC Project Region:

- Western
- Southern
- Northeastern
- Northern
- Southeastern

Have you attended the NWA Washington Leadership Conference in the past?

If yes, when?

Did you receive a scholarship from WWA?

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How many years have you worked for the WIC Program?

Applicant District and Representative Information:

(Please visit [The House of Representatives](#) and [The Senate](#) to find the information requested below).

In what district do you live?

Who is your Congressional Representative?

Who are your Senators?

- 1.
- 2.

WWA may take into consideration applicants' congressional districts, WIC position and project region when awarding scholarships to ensure diverse and equal representation for the Wisconsin WIC Program.

Personal Statement:

Please write a personal statement that addresses all of the following questions:

1. What do you hope to gain from attending the conference and why are you the best candidate?
2. What is unique about the WIC program in your district that you would like to highlight to your representative or senators?
3. What benefit will your WIC program and community health projects in your community receive by your attendance?

Please keep the length of your response to 300-500 words (continued on next page).

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Story Telling:

One of the best ways to advocate for WIC is with a story. Tell a brief story about how WIC has made an impact on someone you know (a participant, friend, family member, yourself).

Please keep the length of your response to 250 words.

Applicant Signature: _____

Project Director Signature: _____