WWA Professional Development Day Lunch Presentation Notes

-Reviewed WWA Mission

-Introduced the WWA Board members and executives

-Calli made motion to approve September minutes, Elisabeth seconded motion, meeting minutes passed.

-Jennifer Miller- LACC Committee-left meeting wanting to collaborate more maybe using the FMR to keep WIC staff in the loop. The meeting included Badgercare, Kwiktrip, online grocery ordering and delivery, grocery store RD’s. The next meeting in November is to discuss how to move forward.

WALHDAB-no updates

NWA- The recent call was discussing concerns with Lead and drinking water, a new task force is to be formed. There is a new resource called the WICHub. There will be surveys to discuss how to maintain RD’s in WIC.

-Kara-Committee Overview: The goal is to maintain 75% membership for 2020

**Membership**- It is the supporting board and committees, conferences, sending WIC staff to D.C, promoting WWA and getting members every year, sending out the annual survey.

**Communication**-Updates the website/recently created a new website-come check it out, sign up for our newsletter to get action alerts and updates, encouraged WIC staff to please contact us to add information to the website like job openings, we post on Facebook, we have a quarterly newsletter, a lot of communication and updates are also located in the FMR.

**Finance**- This committee reviews and provides guidance for spending money, reducing costs where possible, making payments easier for projects and members, we are becoming more transparent with members about our finances, offering more opportunities on a larger scale such as scholarships.

**Professional Development**- Works on planning this conference!

**Advocacy Committee**- Goal is to educate anyone including legislators about the benefits of WIC and correct misinformation and myths about the WIC program.

Recap of Advocacy Week 2019- postcards, Action of the Month, Facebook posts, Elisabeth recently went to NWA state association meeting.

State and Federal Issues- Public charge ruling and other immigration issues, monitoring and discussing State Budget issues such as SNAP and Medicaid, limiting access to free school meals and SNAP, recently received increase in breastfeeding peer counselor money in the budget this year which is first time in ten years.

Difference in Advocacy and Lobbying- Advocacy= Education, Lobbying= Supporting or opposing specific legislation

We would love to increase Advocacy activities like getting a Capitol Day planned.

-2019 Washington Leadership Conference- Had 7 representatives/WIC staff from WI this past year, WWA sends members and provide scholarships to help local staff attend, met with 8 representatives, important to advocate and talk with legislators/representatives to talk WIC and breastfeeding peer counselors, keeping the message positive about WIC program, stories, and why we are here while talking with staffers and legislators.

We are still looking for an At-Large Representative to join our team this year.

End of presentation