



**Wisconsin WIC
Association**



WISCONSIN WIC ASSOCIATION: WWA

Fall Newsletter 2019

WWA Membership Drive going on NOW:

It's time to renew your WWA membership for 2020! Each local agency membership includes all WIC employees in your agency. WWA was built and is led by local WIC projects.

Why join? Benefits of becoming a WWA member include:

- Member discounts to WWA sponsored educational opportunities.
- Your local project perspective is included in discussion of WIC issues.
- You are informed about WIC funding issues, policies and procedures: decisions that directly affect your local project.
- You are able to identify emerging issues as they relate to the WIC population and WIC service delivery.
- Membership is a voice in a statewide network.
- Scholarship opportunity to the annual WIC Leadership Conference in Washington DC.
- Professional and leadership growth through WWA Committee and Board participation.
- Promotion of WIC's mission to policymakers through WWA's advocacy program.



Membership Drive close March 31st, 2020; however local agencies are always free to join year round!

The region with the most WWA memberships (by percentage, March 31st, 2020 and before) will be awarded \$100.00 to donate to the organization of their choosing. Last year's donation went to Mothers Milk Bank of Western Great Lakes.

Membership cost is based on project size. To pay your WWA Membership visit our website!

2020 Washington Leadership Conference

In addition to sending two board members, WWA is pleased to announce we will again be offering three WIC staff \$1000 scholarships to the 2020 leadership conference in Washington DC.

Dates: Sunday March 15th-
Tuesday March 17th, 2020

Purpose: Participate in a forum to discuss Federal initiatives affecting the health and nutrition well-being of WIC participants, the service delivery and effective management of the program.

Activities: Meet your local representatives on Capitol Hill and advocate the WIC program!

Scholarship recipients will be announced soon!



Like us on Facebook! Visit our website www.wiwica.org

Welcome the New WWA Board of Directors!

WWA recently held their fall new-member board meeting. Please Welcome your four new WWA board members:

Camen Haessig (P51), Gabriela Mucha (P33), Aryn DeGrave (P52) and Ellen Ellingsworth (P32).



As a WWA community we want to graciously thank the following individuals for their years of experience on the WWA board: Abbie Loos (P16) and Katy Murphy (p35).

Want to Get Involved, with Little Time Commitment?

Consider joining one of our WWA committees! A little involvement can make a **huge** difference.

We have five committees to choose from:

Advocacy– The Advocacy Committee provides education about WIC and is involved in what is going on with WIC at the national level.

Communications– The Communications Committee is always looking for new and innovated ways to help spread the word about WWA.

Finance– Love numbers? Join the Finance Committee. The committee works to make sure all finances are being handled appropriately.

Membership– WWA’s goal for membership is to have 75% of all WIC projects WWA members. The purpose of this group is to find different ways to meet that goal.

Professional Development– Our Professional Development Committee focuses on continuing education opportunities to offer Wisconsin WIC staff.

Interested in joining one of the committees or learning more? Please reach out to Elisabeth Pohle-epohle@milwaukee.gov

2020 WWA Board

OFFICERS:

Chair: Elisabeth Pohle

Vice-Chair: Aryn DeGrave

Past Chair: Kara Kerrigan

Treasurer: Ellen Ellingsworth

Secretary: Calli Bemis

Regional Representatives:

Northern Region:

Angela Roltgen: Portage County
roltgena@co.portage.wi.us

Western Region:

Jennifer Miller: La Crosse County
jemiller@lacrossecounty.org

Southern Region:

Camen Haessig : Wood County
chaessig@co.wood.wi.us

Southeast Region:

Gabriela Mucha: Aurora Health Care
Gabriela.mucha@aurora.org

Northeast Region:

Kara Kerrigan: Fond du Lac County
kara.kerrigan@fdlco.wi.gov

At-Large Representatives:

Kristina Ingrouille: Waupaca County
Kristina.ingrouille@co.waupaca.wi.us

Ellen Ellingsworth: Columbia County
Ellen.Ellingsworth@co.columbia.wi.us

Aryn DeGrave: City of Milwaukee
adegra@milwaukee.gov

Shawn Handfelt: Grant County
shandfelt@co.grant.wi.gov

Calli Bemis: West Allis WIC
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