

Wisconsin WIC Association

Building Bridges to Strengthen Families and Communities



November 1st, 2020

Dear Prospective Members of WWA,

This past year has brought many changes for everyone. 2020 has been the most unpredicted year most of us have experienced, and still, WWA has continued to excel in our goal and support for our WWA members. We are excited to share all that we have accomplished in 2020!

2020 WWA Activities:

- ✓ Sent two WWA Board Members to Washington DC in February to represent Wisconsin by advocating and raising awareness for the Pregnant Workers Fairness Act.
- ✓ Awarded four scholarships to attend the NWA Leadership Conference in March 2020, with the hopes of sending seven people to represent Wisconsin. Due to COVID-19, the conference was canceled and these scholarship recipients will have the opportunity to attend the next conference in 2021.
- ✓ Awarded seven scholarships to attend the 2020 NWA Virtual Annual Conference or the 2020 Virtual Nutrition Education and Breastfeeding Promotion Conference.
- ✓ Conducted our annual business meeting at the 2020 Virtual Wisconsin WIC Conference
- ✓ Engaged member participation in advocacy activities during our 2020 Advocacy Week.
- ✓ Provided monthly Action Alerts to challenge members to branch out in their advocacy efforts.
- ✓ Shared quarterly newsletters on the WWA webpage and WIC FMR.
- ✓ Connected with local Wisconsin WIC Projects via the WWA Facebook Page and [website](#).
- ✓ Welcomed four new board members in October 2020.

It is time to RENEW your WWA Membership for 2021!

When a WIC Project renews their WWA member, all WIC employees in that agency are included in the membership. WWA was built and is led by local WIC projects; which is why our overall goal is to support local WIC projects and the participants we serve. Additional WWA Membership benefits are listed on the 2021 Membership Form (on website).

Please go to the [Membership Payment page](#) on the WWA website for payment options:

To pay online:

1. Select the category with your project's caseload.
2. Complete the account information and select "Pay with PayPal."
3. Click on "PayPal Check Out" and you will be redirected to PayPal.

To pay by mail:

1. Make check payable to the "Wisconsin WIC Association."
2. Send check **with Membership Form** to the address below:
Wisconsin WIC Association
PO Box 201
Friesland, WI 53935

Lastly, I am happy to announce that WWA will be offering a new incentive this year to the region with the highest percentage of project membership by March 31st, 2021. The winning region will receive a 20% discount on the next Day of Learning Conference held by WWA in 2021 for all staff who would like to attend.

We look forward to growing our partnership with you!

Sincerely,

Aryn N. DeGrave MS, RDN, CD, CLC

WWA Chairperson 2021