

WWA Board MEETING MINUTES			
Wisconsin WIC Association	MEETING: Monthly Call		
	January Teleconference Thu, Jan 16, 2020 12:00 PM - 1:00 PM (CST)		
	Please join my meeting from your computer, tablet or smartphone. https://global.gotomeeting.com/join/820851709		
	You can also dial in using your phone. United States (Toll Free): 1 877 309 2073 United States: +1 (571) 317-3129		
Access Code: 820-851-709			
PURPOSE: Monthly Teleconference			
Meeting Date:	Location:	Start Time:	End Time:
01/16/2020	Teleconference	12:00 PM.	1:00 PM
Facilitator/Lead:	Elisabeth Pohle	Minutes Prepared by:	Calli Bemis
ATTENDEES (checked in attendance)			
<input checked="" type="checkbox"/> Angela Roltgen	<input checked="" type="checkbox"/> Kara Kerrigan	<input checked="" type="checkbox"/> Ellen Ellingsworth	<input checked="" type="checkbox"/> Gabriela Mucha
<input checked="" type="checkbox"/> Shawn Handfelt	<input checked="" type="checkbox"/> Calli Bemis	<input checked="" type="checkbox"/> Jennifer Miller	<input checked="" type="checkbox"/> Camen Haessig
<input checked="" type="checkbox"/> Kristina Ingrouille	<input checked="" type="checkbox"/> Aryn DeGrave	<input checked="" type="checkbox"/> Elisabeth Pohle	

Items/Actions to Be Discussed	Outcome/Notes	Action Items & Person Responsible
Welcome and Approval of Meeting Minutes (Calli)	Elisabeth made a motion to approve 12/2019 minutes; Kara seconded motion, minutes passed.	Calli will upload last month's minutes
Treasurer's Report (Ellen)	Paypal: \$903.03 Business Prime: \$29,504.13 Checking: \$8,242.91	
Committee Reports:		
<u>Membership (Angela/Kara)</u> <ul style="list-style-type: none"> Membership Survey 2019 results Gift cards? FMR post with survey results Membership Drive updates Thank you emails? How do we get more people involved? 	Calli added people from the membership survey to our listserv to receive mailchimp alerts. Kara and Elisabeth are thinking about gifting a \$5 gift cards to the winners from the membership survey. Gabriela has been sending out thank you notes.	Elisabeth will pick up gift cards and send them out.
<u>Finance (Ellen)</u> <ul style="list-style-type: none"> Invoices and payments for Membership Drive Pay less for members that join after June Scholarships to other conferences Discount on apparel for WWA members Nutrition education gifts Call with tax rep 	Ellen has been updating the membership spreadsheet as payments are coming in. There was a discussion about giving discounted membership rates for projects who can't afford the rate and possibly creating a hardship application for the next years membership drive. Ellen and Kristina brought up offering more scholarships to future conferences and/or the leadership academy with NWA. There was then a discussion on offering scholarships for WI State conference this September for members and possibly offering one per region. Kristina submitted 2019 tax information with our rep.	Jennifer will ask Lisa if the State is providing scholarships to the NWA this September

	The tax rep thinks DNO insurance is a good idea.	
<u>Professional Development (Kristina)</u> <ul style="list-style-type: none"> Thoughts on silent auction/other fundraising Thoughts on having a session during the conference Apparel sale (annual?) WIC Conference 2020 updates (Ellen/Kristina) 	<p>Abbie used a company in Winona for the apparel sale previously. Angela and Kristina both live in the area of the conference and will take the lead on the upcoming apparel sale. Will plan on pre-sale items but also have some available to purchase at the conference. Lisa Murphey agreed to have Brian from NWA speak at our conference during a general session! Jennifer went into WICshare and uploaded all older information regarding fundraising and silent auction.</p>	<p>Kristina and Angela will look into a distributor and prices. Jennifer will get previous apparel information from Abbie. Ellen will fix paypal mistake on website/membership tab. Kristina will look into reaching out to Brian and invite him to our conference. Elisabeth will update committee members and contact information.</p>
<u>Advocacy (Calli)</u> <ul style="list-style-type: none"> Advocacy Week 2020 	<p>Calli is planning on a call in March after the Leadership conference and for Advocacy week at the end of April. No other updates.</p>	
<u>Communication (Gabriela)</u> <ul style="list-style-type: none"> Website (Abbie/Calli) Facebook (Everyone) Newsletter (Ellen) 		<p>Calli will upload the drafted website page about NWA volunteer positions open and committees. Angela will draft a description for the membership committee section of the website.</p>
WAHLDAB (Gabriela)		
LACC (Aryn/Jennifer)	Jennifer had e-mailed out Lisa's e-mail of priorities from the WIC partners meeting.	
NWA Updates (Jennifer)	The taskforces for committees have extended deadline to join.	Calli will send out a mailchimp alert to subscribers about joining the taskforces for NWA.
<p>Other:</p> <ul style="list-style-type: none"> Locations for future in-person meetings 	<p>Wintergreen hotel \$75 Wilderness \$175 Baraboo library can't accommodate Baraboo civic center \$75 WI Dells Library can't accommodate pumping moms Shawn is waiting to hear back from a couple places and will continue to call places. Possibly Portage WIC?</p>	Shawn will create a list of places and prices and send it out after she hears back from remaining.

Next meeting: 2/20/2020 12:00pm		
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