

| WWA Board MEETING MINUTES | | | |
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| Wisconsin WIC Association | MEETING: January 2021 Meeting | | |
| | Thu, Jan 21, 2021 12:00 PM - 1:00 PM (CST) | | |
| | <p>Please join my meeting from your computer, tablet or smartphone. https://global.gotomeeting.com/join/632927533</p> <p>You can also dial in using your phone. United States (Toll Free): 1 866 899 4679 United States: +1 (571) 317-3116</p> <p>Access Code: 632-927-533</p> <p>New to GoToMeeting? Get the app now and be ready when your first meeting starts: https://global.gotomeeting.com/install/632927533</p> | | |
| PURPOSE: January 2021 monthly meeting | | | |
| Meeting Date: | Location: | Start Time: | End Time: |
| 1/21/2021 | Teleconference | 12:00PM | 1:00 PM |
| Facilitator/Lead: | Aryn DeGrave | Minutes Prepared by: | Gabriela Mucha |
| ATTENDEES (checked in attendance) | | | |
| <input checked="" type="checkbox"/> Aryn DeGrave | <input checked="" type="checkbox"/> Camen Haessig | <input checked="" type="checkbox"/> Gabriela Mucha | <input checked="" type="checkbox"/> Suzanne Polacek |
| <input checked="" type="checkbox"/> Ellen Ellingsworth | <input checked="" type="checkbox"/> Kristina Ingrouille | <input checked="" type="checkbox"/> Sarah Nix | <input checked="" type="checkbox"/> Elisabeth Pohle |
| <input checked="" type="checkbox"/> Angela Ellis | <input checked="" type="checkbox"/> Kara Kerrigan | | <input checked="" type="checkbox"/> Shawn Handfelt |

| Items/Actions to Be Approved | Outcome/Notes | Action Items & Person Responsible |
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| <u>Welcome and Approval of Meeting Minutes</u> (Gabriela) <ul style="list-style-type: none"> ▪ Last meeting: Dec 17th | Passing of meeting minutes: <ul style="list-style-type: none"> • Gabriela 1st motion • Ellen 2nd motion | Gabriela will post December minutes in wicshare. |
| <u>Treasurer's Report</u> (Ellen/Kristina) | Ellen reported out: Pay Pal: \$848.48 Business savings account: \$32,923.93 Business debit account: \$4,528.10 | |
| Committee Reports: | | |
| <u>Finance</u> (Ellen) <ul style="list-style-type: none"> • Membership Drive • Thoughts on scholarship for the NWA Leadership Academy (March 2021) • Go to Meeting Versus Zoom | Membership Drive Ellen: keeping spreadsheet updated, everything is up to date as of this morning. NWA Leadership Academy Scholarship runs: 3/21-11/14 NWA cost: \$2,000, 4 courses eight (8) weekly assignments, approximately 2 hours/week to complete. Aryn: make motion to offer 1 scholarship, board to vote: <ul style="list-style-type: none"> • Aryn 1st motion • Kara 2nd motion All in favor: WWA will offer 1 scholarship for NWA Leadership Academy. Balances must be paid in full at least three weeks prior to the start of the first class therefore 02/28/2021. <u>Scholarship recipient would have to register no later than 02/28/2021.</u> This will be first time WWA is offering this opportunity and will assess interest for the future depending on how many applications we will receive. | Aryn/Elizabeth Will work on scholarship application and specify to applicants that this is longer commitment. Applicants should state how they would use information learned in their WIC role. Scholarship application will be posted in FMR 1/29 and 2/5, due February 8 th to allow enough time to review applications, board to |

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| | <p>Go to Meeting versus Zoom due to security breach Ellen was not able to access her computer and data with financial breakdown. Will be covered at next meeting. Ellen send email with updated financial brake down on 1/22/2021 for board members to review.</p> | <p>vote and notify recipient. All: review scholarship applications upon arrival. All: review email from Ellen about Go to Meeting versus Zoom before next board meeting so we can vote.</p> |
| <p><u>Membership (Kara)</u></p> <ul style="list-style-type: none"> • Membership Drive 2021 <ul style="list-style-type: none"> - Regional Reps Promoting Membership - Thank you emails? | <p>Membership Drive 2021 Kara: thank you Ellen for your time and efforts and keeping everything up to date. Regional Reps are also noting on wicshare when thank you letters and reminders were send. Keep plugging along! Regional Representatives continue to promote WWA memberships and sending thank you emails as well. Gabriela: you can personalize Kara template if you like for your region.</p> | <p>Kara will possibly develop second reminder template to send later on as needed. Regional representatives will continue to check wicshare for members who paid and send thank you letters.</p> |
| <p><u>Professional Development (Kristina)</u></p> <ul style="list-style-type: none"> • 2021 training plan | <p>2021 Training Plan Kristina reported out: Met with SWO. It would be helpful to have document developed about responsibilities and ideas for conference this year. SWO is holding off on training and their involvement would minimal if at all. Camen: Ellyn Satter Course cause: 7,750+6\$ per book (might be discounted), if Ellyn Satter speaks cost will double. Professional Development committee decided not to have Ellyn Satter speak due to high cost. WWA is still under SWO leadership and has to provide summary to SWO for review to see if WWA WIC conference content falls within scope of WIC. Professional Development Committee had more questions for Ellyn Satter institute. Waiting to hear back. Waiting to find out details about summary, what Ellyn Satter institute would be able to cover in 1 day. They might be able to cover 4 different topic. Possible conference dates: September 29th (fifth week), 1 day virtual conference or possibly 1.5 days if Brain be part of it for advocacy. There will be annual WWA meeting during the conference.</p> | |
| <p><u>Advocacy (Elizabeth)</u></p> <ul style="list-style-type: none"> • Scholarship update: Virtual NWA National Policy Conference 2/16-2/19 • Advocacy Week 2021 | <p>NWA National Policy Conference Scholarship update: Recipients of scholarship were notified, 5 people apply and everyone accepted scholarship. One recipient had difficulty registering for the conference due to being contract employee and not NWA member, extra 100\$ to register as non-member. Elizabeth and Sarah are the only once who submitted registration fees to Ellen so far. 3 WWA board members – Elizabeth, Sarah and Aryn will be attending conference as well, which is exciting. Aryn: Was ask by Nora from WWA speak at the conference on panel as chairperson, chosen to present talking points, what we do in Wisconsin, state involvement within our organizations. WWA always received great feedback from NWA – as being dependable, always sending large group to Washington to advocate for WIC, etc. Last year scholarship recipients: prefer to attend in person in 2022, one recipients no longer with WIC, so there is one extra scholarship to give out.</p> | |

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| | National Policy Conference is setting up virtual meetings this year with representatives, usually they are very last minute and we find out few days before meeting time. Advocacy week 2021: on hold until after the conference. | |
| <u>Communication (Aryn/ Gabriela)</u> <ul style="list-style-type: none"> Website (Ellen) Facebook(All) -2021 Board Post (Aryn) | Website (Ellen) is up to date. Facebook (Aryn): More Facebook posts are coming with introduction of board members as time permits due to this month being very busy with contract formula change. | Aryn will create more posts on meeting the board on fb as time permits. |
| WALHDAB (Gabriela) (Wisconsin Association of Local Health Departments and Boards) | No new updates this month. | |
| LACC/NWA (Sarah/ Angela E.) (Local Agencies Communication Committee) | Meeting was canceled this month, only email communication, working on curb side pick-up and adding yogurt as one of the WIC approved foods since it is currently not offered in some states. | |
| <u>Ad-Hoc Committee:</u> Expanding the shopping experience (Kristina) <ul style="list-style-type: none"> - “No Kid’s Hungry” Grant (Kristina/ Jennifer Miller) | Online Ordering Efforts for WIC Families 01/15/2021 FMR Post highlighted state and national efforts to make this reality for WIC participants. No Kid’s Hungry Grant (Kristina) currently reviewing applications and, given the high volume of applications, expect to announce awards in February. Ellen: was wondering who she can send testimonials of online shopping experience of WIC participants to. | Testimonials can be send to Kristina or possibly Vendor Unit Supervisor: Carrie Coenen: Carrie.Coenen@dhs.wisconsin.gov who posted 1/15/2021 FMR update. |
| Other: Regional Meetings are January 26th, 27th, and 28th <ul style="list-style-type: none"> - Scripts/ talking points Upcoming Maternity leaves | Regional Meetings: Tuesday, Jan 26th AM: Southeastern: Gabriela Tuesday, Jan 26th PM: Northeastern: Kristina Wednesday, Jan 27th PM: Southern: Camen Thursday, Jan 28th AM: Western: Kara Thursday, Jan 28th PM: Northern: Suzanne Upcoming Maternity Leaves: Aryn: bring up need for coverage due to upcoming maternity leaves. <ul style="list-style-type: none"> • Camen: out of the office from around: February 4th until end of April. • Ellen: out of the office from around: May 4th, until end of June • Angela: out of the office from around July 15th until middle of September. | Kristina will send email to Jen Johnson about WWA giving update at regional meeting. Aryn/Camen will develop talking points for board members attending regional meetings and send by Friday. Kristina can touch bases with Ellen in regards to finances since they use to work together in the past. |
| Next Meeting: <ul style="list-style-type: none"> - February 18th, 2021 (if able to, Camen will be leading the meeting) | Next Meeting might have to be rescheduled due to Aryn and Elisabeth attending conference and meeting is overlapping. Camen will most likely not be able to hold the meeting since she will be starting her maternity leave. Meeting ended: <ul style="list-style-type: none"> • Gabriela 1st • Suzanne 2nd | All: Keep an eye on emails! |