

WWA Board MEETING MINUTES

MEETING: November 2020

WWA Monthly Meeting (November)

Thu, Nov 19, 2020 12:00 PM - 1:00 PM (CST)

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PURPOSE: November 2020 monthly meeting

Meeting Date:	Location:	Start Time:	End Time:
11/19/2020	Teleconference	12:00PM	1:00 PM
Facilitator/Lead:	Aryn DeGrave	Minutes Prepared by:	Gabriela Mucha

ATTENDEES (checked in attendance)

- | | | | |
|---|--|---|---|
| <input checked="" type="checkbox"/> Aryn DeGrave (Chair) | <input checked="" type="checkbox"/> Camen Haessig
(Southern and vice-chair) | <input checked="" type="checkbox"/> Marisela Krupp (At large) | <input type="checkbox"/> Suzanne Polacek (Northern - maternity leave) |
| <input checked="" type="checkbox"/> Ellen Ellingsworth
(Treasurer) | <input type="checkbox"/> Kristina Ingrouille (At large) | <input checked="" type="checkbox"/> Gabriela Mucha
(Southeast and secretary) | <input checked="" type="checkbox"/> Elisabeth Pohle (past chair) |
| <input checked="" type="checkbox"/> Angela Ellis (At-large) | <input checked="" type="checkbox"/> Kara Kerrigan
(Northeast) | <input checked="" type="checkbox"/> Sarah Nix (Western) | |

Items/Actions to Be Approved 8:30-9am	Outcome/Notes	Action Items & Person Responsible
<u>Welcome and Approval of Meeting Minutes (Gabriela)</u> <ul style="list-style-type: none"> Last meeting: Fall Virtual meeting on Oct. 23rd, 2020 	Welcome to all! Kristina will not be attending and Suzanne is on maternity leave. Passing of meeting minutes: Gabriela - 1 st motion Kara - 2 nd motion	
<u>Treasurer's Report (Ellen/Kristina)</u>	Ellen reported out: Pay Pal: \$508.23 Business savings account: \$31,742.15 Business debit account: \$5,294.23	
Committee Reports:		
<u>Finance (Ellen)</u> <ul style="list-style-type: none"> Membership Drive Update Annual Financial report 	Ellen updated documents on wicshare: upload receipts, fiscal reports, income and expense log, few people payed their membership already. WWA spend \$823,58 more than we have earned from membership but we are still waiting for money from apparel sale. Last year we spend \$400 spend little over then what we received in membership.	
<u>Membership (Kara)</u> <ul style="list-style-type: none"> Membership Drive 	Membership drive started and was posted on FMR and website. Template was send to all regional reprehensive. All	Kara clarify if FMR post about membership

	<p>regional representative send emails to their region except from Suzanne since she is on maternity leave. Once membership has been payed regional representatives will be sending out thank you letters. It is important to remind projects about membership and emphasize reward being different this year - receiving 25% discount on continuous education. It is good to ask probing questions to the once who were not members why they are not members. Some project prefer to pay their membership in January 2021 due to budget.</p>	<p>will be in FMR every other week. Kara will develop template for thank you letters to send to regional representatives. Regional Representatives will be sending letter and template to their region if did not do so already. Regional Representatives will be sending thank you letters to members of their region once membership is payed. Regional Representatives can find out ahead of time from their projects: Can we count on you be member in 2021? What questions you have about membership?</p>
<p><u>Professional Development (Kristina)</u></p> <ul style="list-style-type: none"> 2021 training plan 	<p>Per email: Jen Johnson was in the process of setting up a meeting so WWA can get a better idea of what the SWO is looking for. SWA is in "Tentative planning stage".</p>	
<p><u>Advocacy (Elizabeth)</u></p> <ul style="list-style-type: none"> Virtual "National Policy Conference" (replacing the Leadership conference this year: 2/16-2/19 (Early registration ends 1/15/2021) "Virtual Summit on the Future of WIC Services" hosted by NWA report out (Aryn/ Kara) 	<p>Elizabeth: "<i>National Policy Conference</i>" The conference will also feature a virtual NWA Capitol Hill Education Day on February 19, allowing WIC stakeholders to engage with members of Congress and their staff on the state of WIC services. (per NWA email on 11/19/2020) 285\$ early registration ends 1/15/2021, draft of the agenda is posted on NWA website. Discussion: Will offer same people who got to virtual option to attend this year versus next year. WWA will cover entire portion since we do not have to pay for logging. We have 7 applicants from last year which would cost \$1,995. CPE will count toward legislation or advocacy. Virtual conference might be less intimating then in person visit, it is good intermediate step. WWA needs to open application ASAP since early registration ends in January. WWA will offer additional scholarships this year, up to 10 people. Aryn/ Kara reported: "<i>Virtual Summit by NWA</i>" – large discussion via zoom from WIC providers across in the country. Discussion in smaller groups via zoom bring back ideas to the larger groups. NWA was looking to receive input on "Future of WIC". NWA was interested in what we wanted to say. All ideas are going to be brought back to form new polices, to start moving WIC forward. Ideas brought up: WIC shopping experience to change and simplify, online shopping, curb site pick up, home deliveries, "WIC for all". Helping everyone with breastfeeding, integrated made it simple and more user friendly, "re-branding" WIC and what</p>	<p>Elizabeth will make edits to new application. Close application on the 11th. FMR post for tomorrow 11/20/2020. Elizabeth will follow up with people from last year if they are still interested in attending conference virtually this year.</p>

	<p>it will look like in the future. Kara: WIC started 45 years ago, we need to adapt and change to respond to the needs of the new population. Discussion: What is WWA's vision for Wisconsin? What should our priorities be for 2021?</p>	
<p><u>Communication (Aryn/ Gabriela)</u></p> <ul style="list-style-type: none"> • Website (Ellen) • Fall Newsletter (Elizabeth) • Facebook <ul style="list-style-type: none"> -Page permissions (Aryn) -2021 Board Post (Aryn) 	<p><i>Aryn Page Permissions:</i> Did not post to Facebook meet the board post, waiting for Marisela bio and Susanne to send her bio.</p> <p><i>Aryn 2021 Board Post:</i> If you like to participate, let Aryn know and if you do not wish to participate let her know as well.</p> <p><i>Virtual Summit Attendance:</i> It would be good to have a post about attendance by Aryn and Kara.</p> <p><i>Website</i> – Ellen updated current website, possibility to update new website work after membership drive is over since currently payments are coming in from membership drive and it is priority to focus on finances.</p> <p><i>Fall Newsletter (Elizabeth)</i> work is in progress, potential topics could be apparel sale, new board members, membership drive, scholarship to <i>National Policy Conference</i>. Aryn made suggestion to make newsletter shorter and make it into Facebook post.</p>	<p>Newsletter: Elizabeth would like to work on newsletter over and have it done before Thanksgiving. Aryn offered to help. All: send Aryn a picture of yourself in your virtual work space, with a pet at home, or just a favorite photo along with bio if you are interested in participating. If you are not comfortable to participate, let Aryn know as well. Aryn/Kara: post on Facebook about Virtual Summit on the Future of WIC services Aryn: Obtain permissions from everyone and create post on Facebook about 2021 Board?</p>
<p>WALHDAB (Gabriella) (Wisconsin Association of Local Health Departments and Boards)</p>	<p>WALHDAB is having daily calls. Majority of notes are related to COVID-19 response, diverting some funds from contact tracing to public education to help better manage of the virus.</p>	
<p>LACC/NWA (Sarah/ Angela E.) (Local Agencies Communication Committee)</p>	<p>NWA there were only 3 regional representatives from other states: discussed different food packages options such as yogurt tubes and chocolate milk low fat. It was good discussion among small group.</p> <p>Sarah: Western Regional consultant Melissa Dunlap would like WWA bring back to NWA Similac health equity issue, participants are getting different products than rest of the population.</p> <p>Ellen: There is only small difference in advance versus pro-advance – few extras are added, only difference is pre-biotic, composition is identical. Most of it is marketing, we are providing education to moms about differences being mirrored but they might see it differently and might feel like they are getting less of the products. Mom also gets different breast pumps thru different insurances depending on HMO.</p> <p>Discussion: New formula contract might be civil rights issue or discrimination issue. Will be possibly brought up in the future with NWA but it is postponed right now.</p>	<p>NWA All: What can we do build partnership? How we want to move forward with state WIC office? NWA education for WIC projects in the future.</p>
<p>Other:</p> <ul style="list-style-type: none"> ▪ By-Laws <ul style="list-style-type: none"> -All board members please review ▪ Strategic Plan 	<p>By-laws and strategic plan saved for next meeting due to time constraints.</p>	<p>Kara will update board roaster with Sarah information.</p>

<p>-Committees: What are ways you will meet these goals in 2021?</p>	<p>16th Street community director Katy Murphy will speak to government relations officer and was asking about input from WWA – shopping issues, addressing hunger during COVID-19, due to people losing jobs and struggling during this time.</p> <p>Sarah – got new position with Eau Claire and will have new email and contact information</p>	<p>Elisabeth will share WWA position with Katy Murphy</p> <p>All: Review by-laws and bring any questions or concerns for the next meeting. Find ways to meet goals for 2021.</p>
<p>Next Meeting: December 17th, 12-1pm</p>	<p>Meeting ended: Sarah 1st motion, Camen 2nd motion For 2021, plan is to move meetings to 4th Thursday 12-1. This may be brought up for further discussion in December's meeting.</p>	<p>All: Check your calendars for next year to see if there are any conflicts. Survey monkey was send by Elisabeth prior.</p>