

**WWA Board MEETING MINUTES**

**MEETING:** December 2020

**WWA Monthly Meeting (December)**

Thu, Dec 17, 2020 12:00 PM - 1:00 PM (CST)

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**PURPOSE:** December 2020 monthly meeting

<b>Meeting Date:</b>	<b>Location:</b>	<b>Start Time:</b>	<b>End Time:</b>
12/17/2020	Teleconference	12:00PM	1:00 PM
<b>Facilitator/Lead:</b>	Aryn DeGrave	<b>Minutes Prepared by:</b>	Gabriela Mucha

**ATTENDEES (checked in attendance)**

<input checked="" type="checkbox"/> Aryn DeGrave	<input checked="" type="checkbox"/> Camen Haessig	<input checked="" type="checkbox"/> Gabriela Mucha	<input checked="" type="checkbox"/> Suzanne Polacek
<input checked="" type="checkbox"/> Ellen Ellingsworth	<input checked="" type="checkbox"/> Kristina Ingrouille	<input checked="" type="checkbox"/> Sarah Nix	<input checked="" type="checkbox"/> Elisabeth Pohle
<input checked="" type="checkbox"/> Angela Ellis	<input checked="" type="checkbox"/> Kara Kerrigan	<input type="checkbox"/> Marisela Krupp	<input checked="" type="checkbox"/> Shawn Handfelt

<b>Items/Actions to Be Approved 8:30-9am</b>	<b>Outcome/Notes</b>	<b>Action Items &amp; Person Responsible</b>
<u>Welcome and Approval of Meeting Minutes (Gabriela)</u> <ul style="list-style-type: none"> <li>▪ Last meeting: Nov 19<sup>th</sup></li> </ul> <u>Board of Representatives Update (Aryn)</u>	Passing of meeting minutes: Kara 1 <sup>st</sup> motion Kristina 2 <sup>nd</sup> motion Marisela is leaving WIC and no longer will be with WWA. Shawn Handfelt is returning to the board to replace Marisela. Kara updated board roster on wicshare with Sarah new contact information and added Shawn.	<b>Gabriela</b> will post November minutes in wicshare.
<u>Treasurer's Report (Ellen/Kristina)</u>	Ellen reported out: Pay Pal: \$749.78 Business savings account: \$32,972.55 Business debit account: \$5,205.32	
<b>Committee Reports:</b>		
<u>Finance (Ellen)</u> <ul style="list-style-type: none"> <li>• Membership Drive</li> <li>• Apparel Sale final number</li> </ul>	<b>Membership drive:</b> 19 people paid so far, Ellen has been updating wicshare folder. <b>Apparel sale final number:</b> \$479.10 deposited into our accounts. Elisabeth raised concerns about some projects not being able to purchase apparel thru company credit card and losing sales. Company was not able to process tax-exempt orders in their store, possibility to switch companies in the future or somehow get WWA to reimburse projects for the tax-exempt orders.	
<u>Membership (Kara)</u> <ul style="list-style-type: none"> <li>• Membership Drive</li> </ul>	<b>Post about Membership Drive:</b> should be in FMR every other week, for some reason that is not the case. Kara send	<b>Kara and Kristina</b> will talk to SWO again

	<p>out templates for regional representatives to use. Keep checking spreadsheet in wicshare and keep track of projects in your region who paid and keep sending thank you letters, after holidays we will reach out and push for membership again with 2021 funds.</p>	<p>about post in FMR about membership drive every other week.</p>
<p><u>Professional Development (Kristina)</u></p> <ul style="list-style-type: none"> <li>2021 training plan</li> </ul>	<p><b>Professional Development Committee</b> meet yesterday. Kristina met with SWO (Jen Johnson and Kari Malone) 3 weeks ago. It appears that SWO has different vision and theme for 2021 conference - social determinates and social equity, BePC, resiliency. Kristina is not sure about what is the role of each partner; roles are not clear and make it difficult to plan. SWO possible conference dates 8/30 to 8/31 or Oct 1<sup>st</sup>, 1.5-day conference. WWA would like conference to have nutrition focus. Possibility of planning own conference without SWO partnership with nutrition focus. Ellen Satter for 1 day, great topics and talks. Fit Families could possibly collaborate with WWA. CPE credits would be similar for both conferences. WWA would like Brain to be presenting at SWO conference. SWO is thinking about having Quinney Harris, MPH Director of Health Equity and Community Partnerships for 3-hour portion. SWO is envisioning 1 speaker in the morning, one in the afternoon; people tend to retain information better if there is less speakers. WWA is not sure about our role in conference planning, there is lack of clear direction. Kristina would like more clarification. There is possibility of competition for registration if there are 2 WIC conferences in 1 year. It is hard to determine who's conference is this and roles.</p>	<p><b>Kristina</b> will clarify with SWO WWA roles, responsibilities, and envolment in 2021 the conference.</p> <p><b>Camen</b> offered to check with Ellen Satter what dates she has available for 2021</p>
<p><u>Advocacy (Elizabeth)</u></p> <ul style="list-style-type: none"> <li>Scholarship update: Virtual "National Policy Conference" 2/16-2/19 (Early registration ends 1/15/2021) Scholarship Deadline 12/11/20</li> <li>Protect School Meal nutrition standards Comment</li> </ul>	<p><b>Scholarship Update:</b> We only received 1 application for the scholarship so far, which is disappointing. Elizabeth suggested to extend dead line until end of December, all agreed. There could be variety of reasons why not many people apply, burn out from online conferences, people might not get 3 days away from the clinic, meetings has to be live and if sessions might not be recorded, it can decrease interest.</p> <p><b>Advocacy week 2021:</b> Advocacy week was later this year due to COVID-19, March is national nutrition month. Historically advocacy week was early springtime since funding is being allocated.</p> <p><b>Protect School Meals Nutrition Standards:</b> NWA is asking people to comment about roll back of nutrition standards, which would be huge step back after all the effort to improve nutrition standards in the past years. USDA has provided only 30 days to comment on the latest rollback of school meals nutrition standards. MMR 12/14/2020: NWA has prepared brief, template comments to assist WIC providers in responding to the proposed rule. Comments are due by <b>December 28, 2020</b>. <i>Reminder:</i> Regulatory commenting is not a lobbying activity. USDA and other federal agencies seek public comment to inform their decision-making. Federal lobbying restrictions are limited only to legislative activity.</p>	<p><b>Kristina</b> will be resend post in FMR about conference deadline being extended until 12/31/2020.</p> <p><b>Regional representatives</b> can reach out to their region to promote conference and personalize their message if attended conference in the past. <b>Elizabeth</b> will create mailchimp to send out to the members and used template from NWA to promote conference. <b>Elizabeth</b> will check with NWA is conference is being recorded or not. <b>All</b> can comment on protecting school meals nutrition standards.</p>
<p><u>Communication (Aryn/ Gabriela)</u></p> <ul style="list-style-type: none"> <li>Website (Ellen)</li> <li>Fall Newsletter (Elizabeth)</li> <li>Facebook(All)</li> </ul>	<p>Newsletter response: (Great job Elizabeth!) <i>"Nicely done – enjoyed this newsletter – it is brief, keeps us up to date of the AMAZING IMPORTANT work you all are doing! THANK YOU and Happiest of Holidays to you all – stay safe ;-)"</i> - Marianne Peshek, Shawano Co</p>	<p><b>Aryn</b> will create more posts on meeting the board on fb as time permits.</p>

<p>-Page permissions (Aryn) -2021 Board Post (Aryn)</p>	<p>Aryn posted on fb, introducing board members, expect more post to come in coming weeks, stay tuned. Fb posts look great and getting lot of likes, thank you Aryn for such a great idea! Ellen is keeping website up to date (thank you Ellen!)</p>	<p><b>Shawn</b> will send Aryn her photo and bio for fb post if she would like to participate.</p>
<p>WALHDAB (Gabriela) (Wisconsin Association of Local Health Departments and Boards)</p>	<p>Attended 12/11/2020 WALHDAB board zoom meeting. Daily COVID-19 calls, weekly WALHDAB meetings. <b>Mass Vaccination Plans:</b> What are the roles/responsibilities/expectations of local health departments in the state’s mass vaccination plans? WALHDAB <b>Conference Planning</b> was discussed.</p>	
<p>LACC/NWA (Sarah/ Angela E.) (Local Agencies Communication Committee)</p>	<p>Sarah and Angela met this morning and there were only 3 people on the call besides them, representative from Ohio. No new updates this month.</p>	
<p><u>Possible Ad-Hoc Committee:</u> <b>Expanding the shopping experience</b> -appointing of Chairperson and Secretary (Aryn) -recruitment for member participation -topics to cover: - SWO Kwik Trip Update (Kristina) - “No Kid’s Hungry” Grant (Kristina/ Jennifer Miller)</p>	<p><b>SWO Kwik Trip Update (Kristina):</b> Standstill. Things are on hold with Kwik Trip, no-minimal stock requirements, pilot was small, not worth to set up new vendors. Chris Grover – POS system, keeping more stock, SWO was trying to push this and work with Kwik Trip, willing to pay to train but Kwik Trip does not see how they can profit from this and it is in their court. Maybe if they see specific numbers how much money they are going to make, how many WIC dollars could potentially be spend in their stores, they would be more willing to participate. In rural counties like Juneau or Adams, there are no grocery stores nearby for participants. Kwik Trip is right down the street. Either Kwik Trip will have all their stores to do it or they will not do it at all. <b>“No Kid’s Hungry” Grant (Kristina/ Jennifer Miller)</b> Kristina and Jennifer has been working on the funds for the past 2 weeks and it is taking all their time and is due tomorrow. \$25,000 does not go very far and they could only pilot 15 people. Other states did this pilot state wide with CARES funding of 3.1 million, which could go much further. They did flat rate of \$60 shopping and participation of \$120\$. State regional representative will be supportive and offer to help manage the grant if received. 30 families’ total \$21,600 paying people to shop and deliver, though to figure out financial piece, curb side pickup or home delivery. We need to get card from the families since we do not know their pin. Activated and deactivated card, someone needs to be at the transaction, lot of pieces, cannot serve everyone and trying to manage all pieces. Many participants voiced issues getting to the store due to having COVID-19. Trying to focus on high-risk population. Grant is from January to December 2021. First phase would focus on curbside pickup and phase two could be delivery. Kristina and Jennifer are trying to keep wording vague so there is more room for flexibility. Possibly hiring some non-profit organization to do shopping and delivery for participants. Kristina feels like there is disconnect with WIC and grocery stores in general. Curb side first and then go from there. Lot of details to figure out who does the shopping? set days? or any days they can call in and get WIC foods? Store clerks would be the best since they know the store but there might not be enough staff. Clerks might not know about WIC foods and it requires training. Stores do not have enough employees to do all the online shopping, lacking funds. Possibility to hire part time employees or use non-profit organization.</p>	<p>Next time</p>

	<p><b>Possible Ah-Hoc Committee: <i>Expanding the shopping experience</i></b> – extra committee, focused discussion group. Kristina is willing to chair the committee, too many people involved sometimes makes it more difficult to manage. Most likely, it will require monthly meetings. Jennifer would be on the call, need to recruit members from WWA, how to recruit members, trying to develop plan. Waiting for grant submittal and approval. It is very competitive and there were 500 people on the call.</p>	
<p>Other:</p> <ul style="list-style-type: none"> <li>▪ IF time permits: Review of By-Laws and strategic Plan</li> </ul>	<p>Ran out of time to discuss By-Laws.</p>	
<p>Next Meeting:  <b>VOTE FOR NEXT MEETING/ Meetings for 2021:</b></p> <ul style="list-style-type: none"> <li>- Keep 3<sup>rd</sup> Thursday 12-1?</li> <li>- Or change it?</li> </ul>	<p>Aryn was asking about meetings for 2021. Some members already not on the call due to meeting running over time and not having time to vote it was decided that Elisabeth or Aryn will send another survey to see when people are available and what date/time would work best for everyone.  Meeting ended: Shawn 1<sup>nd</sup> motion, Angela 2<sup>nd</sup> motion</p>	<p><b>Elisabeth or Aryn</b> will be sending survey about 2021 meeting time.  <b>All:</b> Keep an eye on emails!</p>