

WISCONSIN WIC ASSOCIATION: WWA

2018 Washington Leadership Conference

March 4th- March 6th

Thank you to everyone who applied for the Wisconsin WIC Association \$1000.00 scholarship to help cover the cost of attending the conference. This year we had the most applicants ever; because of this the WWA board voted to extend the number of scholarships offered from two to three scholarships. The WWA will also be sending 2 WWA board members to the leadership conference.

Lynz Jordan: Wood County WIC

Courtney Jankowski: 16th Street WIC

Jennifer Vaclav: West Allis WIC

Kara Kerrigan: Fond du Lac County WIC

Angela Roltgen: Portage County WIC

The conference will provide a forum to discuss Federal initiatives affecting the health and nutritional well-being of WIC mothers and young children, as well as the service, delivery and the effective management of the WIC program.

The goal of this conference is to explore tools to reach, teach, and keep WIC participants and supporters engaged with WIC – the nation's premier public health nutrition program.

This is WWA's 6th consecutive year sponsoring WWA members to practice advocating to state and local representatives and to represent Wisconsin WIC.

VOICES OF WIC:

"The WIC staff have been so nice and helpful this past year. I know that the staff must have stressful days but you have gone above and beyond what I have ever expected. Thank you for your kindness."

-Anonymous WIC Participant



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What is WWA?

The mission of the Wisconsin WIC Association is to inspire and empower the Wisconsin WIC community to advocate for and promote quality nutrition services and assure effectiveness through collaboration, cooperation and education.



2018 Advocacy Week:

Every day is a good day to be an advocate but now is the time to raise your voice!

**WIC Advocacy week
planned for March 26th
through March 30th!**

More information will be provided at the January Regional meetings; including more information on the [WIC Advocacy tool kit!](#)

Have a Voice & Be Heard!

Please join our community and become a member of WWA!

The membership year begins Jan 1st and ends December 31st of the same year; but you may apply at any time! Learn more about the value of becoming a member:

Membership cost is based on project size. The region with the highest percentage of WWA project membership will receive \$100 to donate to the organization of their choosing.

To become a member please **complete AND submit** the [2018 membership invoice form](#) and pay your membership dues.



2018 WIC Biennial Conference

Stay tuned for more information regarding WWA's silent auction at the WIC biennial conference June 25th through 27th at the Chula Vista Resort in the Wisconsin Dells. Be sure to watch for the registration form!

Silent Auction

The silent auction proceeds from this event fund continuing education programs for WWA members including our professional development conferences and scholarships to the NWA leadership conference.

Help support this event by promoting the silent auction at staff meetings, consider donating items from your clinic and encourage staff to participate during the conference!

You're Invited

Be sure to join us on Thursday June 28th at 7:00AM for the Wisconsin WIC Association Meeting to learn more about the Association and how to become more involved; a light breakfast will be provided.

NWA Advocacy Webinars:

Find Your WIC Voice! Advocacy Webinar Series [Register today](#) for all four webinars. Each webinar will be held on a Tuesday at 2:30pm ET.

- **February 6:** Advocacy: It's So Much More than Lobbying
- **February 20:** Advocacy: Developing Your Messages
- **March 20:** Being an Informed Advocate: Putting Data to Work for You
- **April 3:** Putting it All Together: WIC Advocacy in Action

2017 WWA Board

OFFICERS:

Chair: Angela Roltgen
Vice-Chair: Kara Kerrigan
Past Chair: Abbie Loos
Treasurer: Angie Wilks-Tate
Secretary: Arianna Coleman

Regional Representatives:

Northern Region:

Angela Roltgen: Portage County
roltgena@co.portage.wi.us

Western Region:

Jennifer Logging: La Crosse County
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Southern Region:

Arianna Coleman: Rock County
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Southeast Region:

Courtney Jankowski: Sixteenth St.
Courtney.jankowski@sschc.org

Northeast Region:

Kara Kerrigan: Fond du Lac County
kara.kerrigan@fdlco.wi.gov

At-Large Representatives:

Jennifer Miller: La Crosse County
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Lynz Jordan: Wood County
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Angie Wilks-Tate: MLK Heritage
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Abbie Loos: La Crosse County
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Becky Litwaitis: City of West Allis
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Elizabeth Pohle: City of Milwaukee
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