

WWA Board MEETING MINUTES

MEETING:

Topic: **WWA Monthly Board Meetings**

LINK: Join Zoom Meeting

<https://us02web.zoom.us/j/89526041889?pwd=cmRmVmozU2VrczZwaTNpd0JOYk9PQT09>

Meeting ID: 895 2604 1889

Passcode: 481891

PHONE: Dial by your location

+1 312 626 6799 US (Chicago)

Meeting ID: 895 2604 1889

Passcode: 481891

Find your local number: <https://us02web.zoom.us/u/kbbuky9mMp>

Reoccurring meetings: Every month on the Third Thu, until Sep 16, 2021, 6 occurrence(s)

Aug 19, 2021 12:00 PM

Sep 16, 2021 12:00 PM

PURPOSE: June 2021 monthly meeting

Wisconsin WIC Association

Meeting Date:	Location:	Start Time:	End Time:
8/19/21	Teleconference	12PM	1 PM
Facilitator/Lead:	Aryn	Minutes Prepared by:	
ATTENDEES (checked in attendance)			
<input type="checkbox"/> Aryn DeGrave	<input type="checkbox"/> Camen Haessig	<input type="checkbox"/> Lindsay Kohut	<input type="checkbox"/> Suzanne Polacek
<input type="checkbox"/> Ellen Ellingsworth	<input type="checkbox"/> Kristina Ingrouille	<input type="checkbox"/> Sarah Nix	<input type="checkbox"/> Elisabeth Pohle
<input type="checkbox"/> Angela Ellis	<input type="checkbox"/> Kara Kerrigan		<input type="checkbox"/> Shawn Handfelt

Items/Actions to Be Approved	Outcome/Notes	Action Items & Person Responsible
<u>Approval of Meeting Minutes</u> (Aryn) <ul style="list-style-type: none"> ▪ Secretary for the meeting today: Camen 	Meeting minutes from last month – passed.	
<u>Treasurer's Report</u> (Ellen)	Pay Pal: \$1,087.13 Business savings account: \$29,326 Business credit account: \$2,724.50	
<u>Finance</u> (Ellen)	Ellen has received a few checks for the conference so far.	
<u>Membership</u> (Kara) <ul style="list-style-type: none"> • Membership Survey 2021 	Working on finalizing survey.	Aryn will put a list together of everything WWA has done to add to the survey.

		Camren & Aryn will set up meeting for new members
<u>Professional Development (Kristina)</u> <ul style="list-style-type: none"> 2021 WWA Conference <ul style="list-style-type: none"> Dates: October 27th & 28th Apparel Sale- Kristina/Shawn CEU- Aryn Everbrite- Camren 	Mada apparel link is ready. Kristina is requesting flyer. Ordering will be open until Oct 29 th . Will plan to put in a plug about apparel sale during the conference. **Will not receive order until 3 weeks after Oct 29th. No tax exempt option for this apparel sale. If a project does get tax exempt, WWA does not gain any revenue. Have had challenges with Mada this year. Ellen could offer a refund for tax, if a project reaches out about tax exemption. Shawn is looking into other apparel options for 2022. CEU's: Aryn did submit for approval for both days. Take 4-6 weeks to hear back. Will need to submit again for recordings.	Kristina will reach out to Jen Johnson to get registration links (both day 1 & 2) on WICShare calendar and FMR.
<u>Advocacy (Aryn)</u> <ul style="list-style-type: none"> Monthly Action Alerts 	Elisabeth has been sending monthly action alerts. She is working on August action alert to include breastfeeding topics.	
<u>Communication (Aryn)</u> <ul style="list-style-type: none"> WWA Connection Tool (Aryn) (no new additions) Rebranding Website (Aryn) <ul style="list-style-type: none"> Check it out! It's starting to look more professional! Testimonial submissions, and more Newsletter- Summer edition 	Elisabeth working with Lindsay on rebranding to hopefully have some options ready by October. Considering to change platforms and/or layout when people aren't going to the website as often. NWA accepting testimonials until Sept. Newsletter went out last week.	Everyone submit testimonials by filling in testimonial on contact us page on WWA website.
WALHDAB (Shawn) (Wisconsin Association of Local Health Departments and Boards)		
LACC/NWA (Aryn) (Local Agencies Communication Committee)	Aryn reported lots of conversation on offering in person appointments at NWA meeting.	
STATE WIC DIRECTOR LIASON (Kristina)	Kari using testimonial stories. Can send mailchimp/FB post on testimonials.	Everyone email Kristina if there are any questions/topics to bring to Kari Malone. Kristina will ask Kari if we can include question about testimonials on app survey. Lindsay will create email on testimonials for regional reps to send out to directors in their region.
<u>Ad-Hoc Committee:</u> Expanding the shopping experience (Kristina)		

<p>- Updates on the “No Kid’s Hungry” Grant (Kristina/Jennifer Miller)</p>		
<p>Other:</p> <p>Time to edit and update documents!</p> <ul style="list-style-type: none"> - WWA ByLaws - WWA Strategic Plan - Passwords/account page <p>Getting WWA organized</p> <p>Fall meeting: In person or virtual? ½ day or full day?</p>	<p>Aryn started updating WWA ByLaws. Will have to post on website.</p> <p>Someone will need to start updating WWA Strategic Plan and Password/account page</p>	<p>Aryn will send out survey monkey on in person vs virtual fall meeting.</p>
<p>Next Meeting: September 16th , 12-1</p>		