Wisconsin WIC Association

WWA Board MEETING MINUTES

MEETING:
Topic: WWA Monthly Board Meetings

LINK: Join Zoom Meeting
https://us02web.zoom.us/j/89526041889?pwd=cmRmVmozU2VrczZwaTNpd0JOYk9PQT09
Meeting ID: 895 2604 1889
Passcode: 481891

PHONE: Dial by your location
+1 312 626 6799 US (Chicago)
Meeting ID: 895 2604 1889
Passcode: 481891
Find your local number: https://us02web.zoom.us/u/kbbukY9mMp

Reoccurring meetings: Every month on the Third Thu, until Sep 16, 2021, 6 occurrence(s)
Sep 16, 2021 12:00 PM

PURPOSE: June 2021 monthly meeting

<table>
<thead>
<tr>
<th>Meeting Date:</th>
<th>Location:</th>
<th>Start Time:</th>
<th>End Time:</th>
</tr>
</thead>
<tbody>
<tr>
<td>9/16/21</td>
<td>Teleconference</td>
<td>12PM</td>
<td>1 PM</td>
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</table>

Facilitator/Lead: Aryn
Minutes Prepared by: Lindsay

ATTENDEES (checked in attendance)
☒ Aryn DeGrave  ☒ Camen Haessig  ☒ Lindsay Kohut  ☐ Suzanne Polacek
☒ Ellen Ellingsworth  ☒ Kristina Ingrouille  ☒ Sarah Nix  ☒ Elisabeth Pohle
☐ Angela Ellis  ☐ Kara Kerrigan  ☒ Shawn Handfelt

Items/Actions to Be Approved

<table>
<thead>
<tr>
<th>Items/Actions to Be Approved</th>
<th>Outcome/Notes</th>
<th>Action Items &amp; Person Responsible</th>
</tr>
</thead>
<tbody>
<tr>
<td>Approval of Meeting Minutes (Aryn)</td>
<td>Approved: Shawn &amp; Ellen</td>
<td>Will be posted on WICShare/WWA Website</td>
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<td>• Secretary for the meeting today: Lindsay</td>
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| Treasurer's Report (Ellen) | Pay Pal: $1,087.13 
Business savings account: **$29,327.29** 
Business credit account: $3,574.50 
Collecting payments for conference; no one has asked about tax exempt | Plan 2022 budget to present at Fall meeting - Ellen |
| Finance (Ellen) | | |

Membership (Kara)
• Membership Survey 2021 - OPEN
• Ends Oct 10th
• 5 $20 amazon gift cards will be awarded for a random drawing
ByLaw edit opportunities need to be open for 1 mo; available on WWA website
Kara will be out for a month

Aryn/Camen will close survey and issue gift cards
<table>
<thead>
<tr>
<th>Topic</th>
<th>Details</th>
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<tbody>
<tr>
<td><strong>ByLaw Review</strong></td>
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| **Professional Development (Kristina)** | Committee met last week:  
- Developing post-conference survey questions; considering combining w/ ESI’s survey  
- Apparel sales going well; no one asking about tax exempt; 4 orders so far; closes Sept 29th  
CEU’s: have been approved only for:  
- Day 1 live & recorded  
- Day 2 only live (could potentially put in Google doc and email link)  
124 currently registered  
Fit Families does not have a cap on how many books they will pay for  
3 scholarship apps in; window for app submission extended to Oct 8th |
| **2021 WWA Conference** | Dates: October 27th & 28th  
Apparel Sale- Kristina/ Shawn  
CEU- Aryn  
Everbrite- Camen  
DISCUSSION: WWA presentation during the 2nd day |
| **Advocacy (Elisabeth)** | Hill visits to advocate for CVB extension (2 WIC staff from each district)  
- District 2: earlier this week  
- District 1: later today  
- Sen Baldwin’s rep: tomorrow  
Testimonials that have been collected by WWA have been posted on the WWA website and are being posted almost daily on the WWA Facebook page to support the facebook campaign #ExtendTheWICBump |
| **Monthly Action Alerts** |  |
| **This week’s Hill meetings (Aryn)** |  |
| **Rebranding** |  |
| **Group liked the light green color** |  |
| **Want a design that conveys advocacy** |  |
| **Looking for something more modern** |  |
| **Maybe tree?** |  |
| **WALHDAB (Shawn)** | Planning operations conference in Feb  
COVID updates; building partnerships  
Nothing WIC specific |
| **(Wisconsin Association of Local Health Departments and Boards)** |  |
| **LACC/NWA (Sarah/ Angela E.)** | Meeting canceled |
| **(Local Agencies Communication Committee)** |  |
| **STATE WIC DIRECTOR LIASON (Kristina)** | Kari suggested partnering with Wisconsin Grocers Assoc & Head Start  
Suggested talking to the California WIC Association |
Other:
- Time to edit and update documents!
  - WWA ByLaws
  - WWA Strategic Plan
  - Passwords/account page

Fall meeting:
In person or virtual?
½ day or full day?

Regional meetings:
Who is attending what meeting?
Notes for the regional meetings will be sent out by Sept 27th.(Aryn)

<table>
<thead>
<tr>
<th>Regional Meeting Presenters:</th>
<th>Adjourned: motioned by Kristina and seconded</th>
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<tbody>
<tr>
<td>Northern- <strong>Aryn DeGrave</strong></td>
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<tr>
<td>Northeast- <strong>Kristina Ingrouille</strong></td>
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<tr>
<td>Western- <strong>Sarah Nix</strong></td>
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<tr>
<td>Southeast- <strong>Suzanne Polacek</strong></td>
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</tr>
<tr>
<td>Southern- <strong>Camen Haessig</strong></td>
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Next Meeting:
**September 16th, 12-1**