

WWA Board MEETING MINUTES

MEETING:

Topic: **WWA Monthly Board Meetings**

LINK: Join Zoom Meeting

<https://us02web.zoom.us/j/89526041889?pwd=cmRmVmozU2VrczZwaTNpd0JOYk9PQT09>

Meeting ID: 895 2604 1889

Passcode: 481891

PHONE: Dial by your location

+1 312 626 6799 US (Chicago)

Meeting ID: 895 2604 1889

Passcode: 481891

Find your local number: <https://us02web.zoom.us/u/kbbukY9mMp>

Reoccurring meetings: Every month on the Third Thu, until Sep 16, 2021, 6 occurrence(s)

Sep 16, 2021 12:00 PM

PURPOSE: June 2021 monthly meeting

Wisconsin WIC Association

Meeting Date:	Location:	Start Time:	End Time:
9/16/21	Teleconference	12PM	1 PM
Facilitator/Lead:	Aryn	Minutes Prepared by:	Lindsay
ATTENDEES (checked in attendance)			
<input checked="" type="checkbox"/> Aryn DeGrave	<input checked="" type="checkbox"/> Camen Haessig	<input checked="" type="checkbox"/> Lindsay Kohut	<input type="checkbox"/> Suzanne Polacek
<input checked="" type="checkbox"/> Ellen Ellingsworth	<input checked="" type="checkbox"/> Kristina Ingrouille	<input checked="" type="checkbox"/> Sarah Nix	<input checked="" type="checkbox"/> Elisabeth Pohle
<input type="checkbox"/> Angela Ellis	<input type="checkbox"/> Kara Kerrigan		<input checked="" type="checkbox"/> Shawn Handfelt

Items/Actions to Be Approved	Outcome/Notes	Action Items & Person Responsible
<u>Approval of Meeting Minutes</u> (Aryn) <ul style="list-style-type: none"> ▪ Secretary for the meeting today: Lindsay 	Approved: Shawn & Ellen	Will be posted on WICShare/ WWA Website
<u>Treasurer's Report (Ellen)</u>	Pay Pal: \$1,087.13 Business savings account: \$29,327.29 Business credit account: \$3,574.50 Collecting payments for conference; no one has asked about tax exempt	Plan 2022 budget to present at Fall meeting - Ellen
<u>Finance (Ellen)</u>		
<u>Membership (Kara)</u> <ul style="list-style-type: none"> • Membership Survey 2021- OPEN <ul style="list-style-type: none"> • Ends Oct 10th • 5 \$20 amazon gift cards will be awarded for a random drawing 	ByLaw edit opportunities need to be open for 1 mo; available on WWA website Kara will be out for a month	Aryn/Camen will close survey and issue gift cards

<ul style="list-style-type: none"> • ByLaw Review 		
<p><u>Professional Development (Kristina)</u></p> <ul style="list-style-type: none"> • 2021 WWA Conference <ul style="list-style-type: none"> • Dates: October 27th & 28th • Apparel Sale- Kristina/Shawn • CEU- Aryn • Everbrite- Camen • DISCUSSION: WWA presentation during the 2nd day 	<p>Committee met last week:</p> <ul style="list-style-type: none"> • Developing post-conference survey questions; considering combining w/ ESI's survey • Apparel sales going well; no one asking about tax exempt; 4 orders so far; closes Sept 29th <p>CEU's: have been approved only for:</p> <ul style="list-style-type: none"> • Day 1 live & recorded • Day 2 only live (could potentially put in Google doc and email link) <p>124 currently registered Fit Families does not have a cap on how many books they will pay for 3 scholarship apps in; window for app submission extended to Oct 8th</p>	<p>Aryn will apply for Day 2 recorded CEU</p> <p>Aryn will reach out to Annika to see if she would be a speaker</p> <p>Kristina will talk to Jen Johnson about extending scholarships in FMR; Aryn to add that deadline on the website</p> <p>Reps will possibly showcase apparel at regional meetings</p> <p>Aryn will post pics on FB: Elisabeth, Kristina will send in pics</p> <p>Kristina/Ellen: will talk with Mada about extending the deadline of the apparel sale</p>
<p><u>Advocacy (Elisabeth)</u></p> <ul style="list-style-type: none"> • Monthly Action Alerts • This week's Hill meetings (Aryn) 	<p>Hill visits to advocate for CVB extension (2 WIC staff from each district)</p> <ul style="list-style-type: none"> • District 2: earlier this week • District 1: later today • Sen Baldwin's rep: tomorrow <p>Testimonials that have been collected by WWA have been posted on the WWA website and are being posted almost daily on the WWA Facebook page to support the facebook campaign #ExtendTheWICBump</p>	
<p><u>Communication (Aryn)</u></p> <ul style="list-style-type: none"> • WWA Connection Tool (Aryn) (no new additions) • Rebranding • Website (Aryn) <ul style="list-style-type: none"> • Holding off on switching servers until after the conference • Newsletter- Summer edition 	<p>Rebranding:</p> <ul style="list-style-type: none"> • Group liked the light green color • Want a design that conveys advocacy • Looking for something more modern • Maybe tree? 	<p>Elisabeth will connect with designer for new options</p>
<p>WALHDAB (Shawn) (Wisconsin Association of Local Health Departments and Boards)</p>	<p>Planning operations conference in Feb COVID updates; building partnerships Nothing WIC specific</p>	
<p>LACC/NWA (Sarah/ Angela E.) (Local Agencies Communication Committee)</p>	<p>Meeting canceled</p>	
<p>STATE WIC DIRECTOR LIASON (Kristina)</p>	<p>Kari suggested partnering with Wisconsin Grocers Assoc & Head Start Suggested talking to the California WIC Association</p>	

<p>Other:</p> <p>Time to edit and update documents!</p> <ul style="list-style-type: none"> - WWA ByLaws - WWA Strategic Plan - Passwords/account page <p>Fall meeting: In person or virtual? ½ day or full day?</p> <p>Regional meetings: Who is attending what meeting? Notes for the regional meetings will be sent out by Sept 27th.(Aryn)</p>	<p>Regional Meeting Presenters:</p> <p>Northern- Aryn DeGrave</p> <p>Northeast-Kristina Ingrouille</p> <p>Western-Sarah Nix</p> <p>Southeast-Suzanne Polacek</p> <p>Southern-Camen Haessig</p>	
<p>Next Meeting: September 16th , 12-1</p>		<p>Adjourned: motioned by Kristina and seconded</p>