

# Wisconsin WIC Association

Building Bridges to Strengthen Families and Communities

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November 9<sup>th</sup>, 2021

Dear Prospective Members of WWA,

The past two years have brought many unexpected changes for everyone. 2021 became a blessing in disguise as WWA was forced to think out-of-the-box to excel our goals and support the WWA mission. We are excited to share all that we have accomplished in 2021!



## 2021 WWA Activities:

- ✓ Awarded five scholarships to WWA Members to attend the NWA National Policy Conference virtually where they conducted ten Hill meetings with Wisconsin Legislators.
- ✓ Awarded our first sponsorship to attend the NWA Leadership Academy.
- ✓ Hosted our first virtual WWA Professional Development Conference, accomplishing ~200 attendees and providing 8 CEUs
- ✓ Awarded three scholarships and the Membership Drive Winner Discount to the Western Region to attend the WWA Professional Development Conference
- ✓ Conducted our annual business meeting at the 2021 WWA Professional Development Conference
- ✓ Engaged member participation in various advocacy activities during our 2021 Advocacy Week, Action Alerts, and various Hill Meetings throughout the year with Wisconsin Legislators.
- ✓ Executed a Call for Testimonials to support the WWA and WI WIC advocacy efforts to increase the CVB of the WIC Benefits.
- ✓ Shared quarterly Newsletters, Board Meeting Minutes, WI WIC Job Opportunities, and more on the WWA website.
- ✓ Connected with WWA Members and local WIC Projects via the [WWA Facebook Page](#), [WWA website](#), and the WI WIC FMR.
- ✓ Welcomed two new WWA Board Members in November 2021 who will increase their professional development experience through leadership, program management, and much more!

## It is time to RENEW your WWA Membership for 2022!

When a WIC Project renews their WWA membership, all WIC staff (employed and contract) in that agency are included in the membership. WWA was built and is led by local WIC providers; which is why our overall goal is to support local WIC projects and the WIC participants we serve. Additional WWA Membership benefits are listed on the 2022 Membership Form (on website).

Please go to the [Membership Payment page](#) on the WWA website for payment options:

### To pay online:

1. Select the category with your project's caseload.
2. Complete the account information and select "Pay with PayPal."
3. Click on "PayPal Check Out" and you will be redirected to PayPal.

### To pay by mail:

1. Make check payable to the "Wisconsin WIC Association."
2. Send check **with Membership Form** to the address below:  
Wisconsin WIC Association  
PO Box 201  
Friesland, WI 53935

## 2022 Membership Drive Winning Region Incentive: TBD

We thank you in advanced for aiding in the WWA mission and advancing the advocacy efforts to support WIC in Wisconsin.

We look forward to growing our partnership with you!

Sincerely,

**Camien Haessig, RD, CD, CLC**

WWA Chairperson 2022