	WWA Board MEETING MINUTES						
	MEETING:						
	Topic: WWA Monthly Board Meetings						
	LINK: Join Zoom Meeting						
Wisconsin WIC Association	https://us02web.zoom.us/j/82145848287?pwd=c3ExVDdOTIJRbnFJVUxNM2VQK0Y3dz09 Meeting ID: 821 4584 8287						
	Passcode: 292434						
	PHONE: Dial by your location						
	+1 312 626 6799 US (Chicago)						
	Meeting ID: 821 4584 8287						
	Passcode: 292434						
	Find your local number: https://us02web.zoom.us/u/kbbukY9mMp						
	Reoccurring meetings: Every month on the Third Thu, until Sep 15, 2022, 10 occurrence(s)						
	PURP	OSE: Dec 2021 monthly mee	eting				
Meeting Date:		Location:		Start Tim	e:	End Time:	
1/20/22		Teleconference	Teleconference			1 PM	
Facilitator/Lead:		Camen		Minutes Prepar	red by:	Angela	
ATTENDEES (checked in attendance)							
⊠Aryn DeGrave		⊠Camen Haessig ⊠Lindsay Kohut		$\Box S$	☐Suzanne Polacek		
⊠Ellen Ellingsworth		⊠Kristina Ingrouille ⊠Sara		ıh Nix □Shawn Handfelt		hawn Handfelt	
⊠Angela Ellis			⊠Megan Mueller				

Items/Actions to Be Approved	Outcome/Notes	Action Items & Person Responsible
Welcome and Approval of Meeting	Motion to approve last meeting minutes (Kristina, Ellen)	
Treasurer's Report (Ellen)	Pay Pal: \$2,340.72 Business savings account: \$24,707.39 Business debit account: \$13,018.20	
Finance (Ellen)  • 2022 Budget  • Membership Drive	2021 Expenses vs Income- spreadsheet reviewed, almost broke even 2022 Budget projection started- depends on events? Apparel sale?	Ellen- update budget after discussion, upload to WICShare  Aryn- upload 2021 spreadsheet to WWA website
Membership (Suzanne)  • 6 <sup>th</sup> Regional Rep – OK  • Brainstorm different membership drive options/regional rep borders • Consistent Admin Mtg Rep	Updated Membership info- 26 payments, Western region leading State coverage- Consultants with new Regions, but we will keep using the same 5 Regional Map as prior- switching back now Upcoming Regional meetings- hopeful for clarification on new Regions/ Consultant coverage	Regional Reps- send out "Thank yous" as payments come in, using old 5 Region Map Regional Reps- Email to Directors in Feb 2022 to remind of membership

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<ul> <li>State WIC Regions (Kristina)</li> <li>Membership Drive 2022- OPEN</li> <li>Ends March 31<sup>th</sup></li> </ul>		Camen- clarification in Jan 28 <sup>th</sup> FMR for Region changes Aryn- update WWA website with old Regions Map
<ul> <li>Professional Development (Kristina)</li> <li>Conference Survey Results Summary</li> <li>WWA at Statewide WIC Conf?</li> </ul>	Survey not reviewed yet Upcoming Committee meeting Apparel options? Not much info on 2022 State Conference yet, unsure if virtual or in-person- what is the vision for WWA's involvement/ expectation? Plan for Annual WWA Discussion? Potentially offer Ethics credit with WWA meeting separate from State Conference? Aryn sent out winners/ prizes	WWA members- send Kristina any apparel companies and contact info, if available Prof Dev Committee- discuss ideas for Annual WWA Discussion meeting and bring to Feb WWA meeting
Advocacy (Sarah)  Monthly Action Alerts  Advocacy Week  NWA National Policy Conference – Virtual Scholarships  Feb 14-17 (Mon- Thurs)  Early bird reg end: Jan 16 <sup>th</sup> VOTE today  Members: \$285  Non-members: \$385	WWA: Camen, Shawn (maybe) representing at NWA Policy Conference Monthly Action Alerts- valuable? Other ideas? Could get updates through NWA e-mails Advocacy week- April NWA Conference- 4 applications: Alexis Tuma, Christopher Baird, Beth Scheelk- all approved Any other scholarship ideas? Leadership Academy? BF/ Nutrition Conference? Finance- have funds to do other NWA Conferences. Vote- 1 Leadership Academy Scholarship this year- passed.  Aryn- presenting at NWA Policy Conference.	Advocacy Committee- cont to discuss options for Action Alerts at upcoming meeting 2/2/22 Sarah- send out congratulatory e-mail (with Expense Report) to winners of scholarship 1/20/22 Ellen-update Expense form Aryn/ Lindsay- send out Application for
Offer any other Scholarships?		NWA Leadership Academy Scholarship. Camen- put in Jan 28 <sup>th</sup> FMR
<ul> <li>Communication (Aryn)</li> <li>WWA Connection Tool</li> <li>Rebranding</li> <li>Website</li> <li>Fall Newsletter</li> <li>Facebook Post to introduce new board members?</li> </ul>	No updates.	Aryn- send e-mail for Committee meeting
Outreach (Lindsay)	Any other members want to join? 2022 will be a building year to establish new Committee	
WALHDAB (Ellen) (Wisconsin Association of Local Health Departments and Boards)		
LACC/NWA (Sarah/ Angela) (Local Agencies Communication Committee)		
STATE WIC DIRECTOR LIASON (Kristina)	1/26/22 meeting: By-laws/ LACC, new Outreach Committee, Regional lines	
Other:  Regional Meetings are Jan 25, 26 & 27		Camen- create script and send to Regional Reps by 1/24/22

Scripts/talking points  WWA ByLaws Review WWA Strategic Plan Committee description	Review Aryn's e-mail re: NWA opportunity- for podcasts.	Regional reps- attend/ provide WWA updates at January Regional Meetings  Committee Chairs- upload Committee descriptions to WICShare  Aryn- add Committee Roster to WWA website
Next Meeting: February 17 <sup>th</sup> , 12-1	Motion to adjourn (Camen, Ellen) at 1:02PM	