

**WWA Board MEETING MINUTES**

**MEETING:**

Topic: **WWA Monthly Board Meetings**

**LINK:** Join Zoom Meeting

<https://us02web.zoom.us/j/82145848287?pwd=c3ExVDdOTIJRbnFJVUxNM2VQK0Y3dz09>

Meeting ID: 821 4584 8287

Passcode: 292434

**PHONE:** Dial by your location

+1 312 626 6799 US (Chicago)

Meeting ID: 821 4584 8287

Passcode: 292434

Find your local number: <https://us02web.zoom.us/u/kbbukY9mMp>

**Reoccurring meetings:** Every month on the Third Thu, until Sep 15, 2022, 10 occurrence(s)

**PURPOSE:** Dec 2021 monthly meeting

**Wisconsin WIC Association**

<b>Meeting Date:</b>	<b>Location:</b>	<b>Start Time:</b>	<b>End Time:</b>
3/17/22	Teleconference	12PM	1 PM
<b>Facilitator/Lead:</b>	Camien	<b>Minutes Prepared by:</b>	Angela
<b>ATTENDEES (checked in attendance)</b>			
<input checked="" type="checkbox"/> Ellen Ellingsworth	<input checked="" type="checkbox"/> Camien Haessig	<input type="checkbox"/> Lindsay Kohut	<input checked="" type="checkbox"/> Suzanne Polacek
<input checked="" type="checkbox"/> Angela Ellis	<input checked="" type="checkbox"/> Kristina Ingrouille	<input checked="" type="checkbox"/> Sarah Nix	<input checked="" type="checkbox"/> Shawn Handfelt
	<input type="checkbox"/> Jamie Penza	<input checked="" type="checkbox"/> Megan Mueller	<input type="checkbox"/>

<b>Items/Actions to Be Approved</b>	<b>Outcome/Notes</b>	<b>Action Items &amp; Person Responsible</b>
<u>Welcome and Approval of Meeting</u>	Ellen approved/ Suzanne seconded	
<u>Treasurer's Report (Ellen)</u>	Pay Pal: \$2,723.80 Business savings account: \$24,759.39 Business checking account: \$10,347.19	
<u>Finance (Ellen)</u> • 2022 Budget • Membership Drive	Membership Drive- spreadsheet updated, Western Region winning ~94% Received 1 Individual Membership (WIC Director- Clark Co)- personal check Polk Co- County and Individual checks (overpaid)	<b>Sarah (Western Region Rep) to clarify by 3/18.</b>  <b>Ellen- f/u with tax man.</b>
<u>Membership (Suzanne)</u> • Membership Drive Prize Ideas • Hosting Member events	Prize ideas? Discount on apparel or Ellyn Satter f/u training or discount to "conference of choice"? How much? \$25 per person? Is this sustainable for All Regions?  Thinking about a Members-only event for idea-sharing. Send a survey to members to gauge interest/ timing.	<b>Regional Reps- send out 1 final e-mail for Membership Drive by 3/25.</b> <b>WWA- Send Suzanne a list of Conference options by 3/25.</b> <b>Suzanne- create a survey to send to</b>

		members about interest/ timing networking event.
<u>Professional Development (Kristina)</u> <ul style="list-style-type: none"> <li>Update on WWA Webinar/Ethics credit</li> </ul>	SWO- no in-person Conference, 1day virtual training Should WWA do individual Annual Discussion? With NWA update/ overview? Fit Families- still interested in partnering. Discussion on future shift in Conference/ Cont Ed offerings Ethics credit- free CEU from CDR- Dietitian 360	<b>Kristina- update SWO and J. Logging re: plan for WWA/ NWA session.</b> <b>WWA- e-mail Kristina with thoughts on future Cont Ed offering ideas.</b> <b>Camen- update WWA website with Ethics credit link.</b>
<u>Advocacy (Sarah)</u> <ul style="list-style-type: none"> <li>Advocate for &gt;1 contract formula NWA/FNS/SWO (Kristina)</li> <li>Advocate for USDA to Advance Food Package Rule? (Kristina)</li> <li>Monthly Action Alerts</li> <li>Advocacy Week</li> <li>Sign WHO petition #EndExploitativeMarketing ? (Camen)</li> </ul>	Advocacy Week planned for April 18-22 Daily post with Calls to Action- FMR post Re-address Action Alerts after Advocacy Week  Food package review/ formula issues- rebate system. No “waiting list” any longer. Can WWA advocate with NWA/ FNS for flexibilities? Check out WICHub.org/ Action Central. Public Comment period could be opportunity to advocate. WHO campaign to #EndExploitiveMarkteting	<b>Advocacy Committee to meet week of 3/21.</b>  <b>Camen- reach out to Norah re: WHO campaign- lobbying or advaocacy? Add to FMR?</b>
<u>Communication (????)</u> <ul style="list-style-type: none"> <li>Website Upgrade/Training Quote –VOTE</li> <li>Fill Aryn’s position (April Prescott?)</li> </ul>	Met with Gathering Waters- website update; design, plug-ins (Event registration, membership payments)- \$880 set-up fee plus \$79 for plug-ins (plus domain fee)- motion PASSED Logo update? Application process to fill Aryn’s position?	<b>Camen- reach out to April and/or review application process by 3/18.</b>
<u>Outreach (Lindsay)</u>		
WALHDAB (Ellen) (Wisconsin Association of Local Health Departments and Boards)	K. Malone- updated Health Officers- “changes to WIC clinic’s functioning after pandemic is over”. Meeting did not include agencies that do not have Health Officers- missing message.	
LACC/NWA (Sarah/ Angela) (Local Agencies Communication Committee)	K. Malone will clarify re: WWA relationship with LACC	
STATE WIC DIRECTOR LIASON (Kristina)		
Other:  WWA ByLaws Review WWA Strategic Plan Committee description		
Next Meeting: <b>April 21<sup>st</sup>, 12-1</b>	Shawn made motion, Sarah seconded	