WWA Board MEETING MINUTES MEETING: Topic: WWA Monthly Board Meetings LINK: Join Zoom Meeting https://us02web.zoom.us/j/82145848287?pwd=c3ExVDdOTlJRbnFJVUxNM2VQK0Y3dz09 Meeting ID: 821 4584 8287 Passcode: 292434 **Wisconsin WIC** Association PHONE: Dial by your location

+1 312 626 6799 US (Chicago)

Meeting ID: 821 4584 8287

Passcode: 292434

Find your local number: https://us02web.zoom.us/u/kbbukY9mMp

Reoccurring meetings: Every month on the Third Thu, until Sep 15, 2022, 10 occurrence(s)

PURPOSE: July 2022 monthly meeting							
Meeting Date:	Location:		Start Time:		End Time:		
8/18/22	Teleconference		12PM		1 PM		
Facilitator/Lead:	Camen		Minutes Prepar	red by:	Angela		
ATTENDEES (checked in attendance)							
⊠Ellen Ellingsworth	⊠Camen Haessig	$\boxtimes Lin$	⊠Lindsay Kohut ⊠		Suzanne Polacek		
⊠Angela Ellis	⊠Kristina Ingrouille	⊠Sarah Nix		\boxtimes	⊠Shawn Handfelt		
		\boxtimes Me	gan Mueller				

Items/Actions to Be Approved	Outcome/Notes	Action Items & Person Responsible
Welcome and Approval of Meeting	Kristina approved, Shawn seconded.	
Treasurer's Report (Ellen)	Paypal: \$0 Checking: \$13,310.70 Savings: \$24,294.53	
Finance (Ellen)	No updates.	
 Membership (Suzanne) At Large Rep By Law Change Voting WWA Onboarding 10/4 	WWA New Board Member On-boarding Oct 4 11AM Fall meeting October 21. By-law update- voting today, then discussion at Oct meeting/ change in December for 2023. At-large rep- internal Board vs. all WWA members vote, Regional reps- Regional members vote? Poll- All WWA members vote in the At- Large members; passed. Regional- request for nominations and WWA members vote? Cap on term length? Idea for WWA "support member" position. Or invite anyone to WWA meeting/ discussion/ public comment/ Town Hall and then closed meeting before/ after? To encourage	Camen- write up and discuss any proposed by-law changes at Oct Fall Meeting Camen- send out current by-laws for Board review. ALL- Continue to think/ brainstorm ideas

	participation, less intimidating. Attend meetings but not allowed to vote	to increase WWA participation.
Professional Development (Kristina) • WWA Annual Discussion • Apparel	November 30 th - 1-4PM Annual Conference, agenda sent out for NWA/ WWA discussion. Formal open forum/ discussion after or just general Q&A? 2.5 CEUs will be offered. Prof. Dev. Committee meeting next week- will discuss apparel and send to WWA for input. Apparel- Shawn working on company options. Positive Promotions (John, design/ market manager)- does Texas WIC, so is familiar. Timeframe? Store open? Items? Previous sales? Can set our own price to determine profit margin. Send designs/ items and receive payment, then submit to PP. Custom Ink- online store for 60d, can re-launch. Accepts tax	Prof Dev Committee: meet and update WWA re: apparel sale/ company options.
	exempt- reimbursed. No special shipping for bulk orders. No set-up fee or minimum order.	
Advocacy (Sarah)	CNR passed House vote. Needs to pass Senate as well now. "Take Action" links on WWA website Home page.	
Communication (Camen) Gathering Waters Update Dropbox account	Still working on website update. New platform, more user-friendly to make changes. Membership page/ payment updated. Eventbrite area will be added. Dropbox- requests/ link, can add documents. Free. To utilize for form/ document submissions from members. Logo update? No payment submitted to prior person. Need to start over with ideas.	ALL – send Camen photo for PP/website updates Kristina- contact Elizabeth Pohle or personal friend for logo ideas.
Outreach (Lindsay)	No updates.	logo lucus.
WALHDAB (Ellen) (Wisconsin Association of Local Health Departments and Boards)	Minimal updates. Roe vs. Wade effects	
LACC/NWA (Sarah/ Angela) (Local Agencies Communication Committee)	No updates.	
STATE WIC DIRECTOR LIASON (Kristina)	Overview with Kari Malone- NWA/ WWA discussion. Happy about NWA links added to WWA website. Partnerships- still in developmental stages. YouTube video to highlight State of Wi WIC/ CVB increase with CMR? Kari interested in something by October? Does WWA have the capacity to put time in to this? NO. "WIC for All"- anyone with MA insurance could qualify regardless of income status?	Kristina- update State that we are currently unavailable to take on this proposal (Committees maxed out currently)
Other:	Are there any options for statewide CPA sharing/ coverage? Can reach out to Regional Rep (Melissa Dunlap). Another Open Forum in January 2023?	
Next Meeting: September 15 th , 12-1	Camen approved, Suzanne seconded. Meeting adjourned at 1:32PM	