

Wisconsin WIC Association

Building Bridges to Strengthen Families and Communities

October 20th, 2022

Dear Prospective Members of WWA,

The past couple years have brought many unexpected changes for everyone. 2022 became a blessing in disguise as WWA was forced to think out-of-the-box to excel our goals and support the WWA mission. We are excited to share all that we have accomplished in 2022!



2021 WWA Activities:

- ✓ Awarded five scholarships to WWA Members to attend the NWA National Policy Conference virtually where they conducted five Hill meetings with Wisconsin Legislators. Conducted three additional Hill meetings with Wisconsin Legislators in April to continue advocating for the extension of the increased CVB.
- ✓ Awarded one sponsorship to attend the NWA Leadership Academy.
- ✓ Hosted our annual WWA Professional Development Event including the WWA Annual Discussion and NWA Advocacy Updates, providing 2.5 CEUs
- ✓ Awarded a \$25 discount to a WIC relevant conference of choice to the 2022 Membership Drive Winners (Western Region)
- ✓ Conducted our annual business meeting at the 2022 WWA Professional Development Event
- ✓ Engaged member participation in various advocacy activities during our 2022 Advocacy Week, Action Alerts on Facebook and various Hill Meetings throughout the year with Wisconsin Legislators.
- ✓ WWA Chair engaged with Hope, a reporter from the Wisconsin Watch, in June and October to advocate for future WIC flexibilities and educate on the WIC program and safe practices.
- ✓ Shared fall Newsletter, Board Meeting Minutes, WI WIC Job Opportunities, and more on the WWA website.
- ✓ Connected with WWA Members and local WIC Projects via the [WWA Facebook Page](#), [WWA website](#), and the WI WIC FMR.
- ✓ Welcomed three new WWA Board Members in October 2022 who will increase their professional development experience through leadership, program management, and much more!

It is time to RENEW your WWA Membership for 2023!

When a WIC Project renews their WWA membership, all WIC staff (employed and contract) in that agency are included in the membership. WWA was built and is led by local WIC providers; which is why our overall goal is to support local WIC projects and the WIC participants we serve. Additional WWA Membership benefits are listed on the 2023 Membership Form (on website).

Please go to the [Membership Payment page](#) on the WWA website for payment options:

To pay online:

1. Select the category with your project's caseload.
2. Complete the account information and select "Pay with PayPal."
3. Click on "PayPal Check Out" and you will be redirected to PayPal.

1. Make check payable to the "Wisconsin WIC Association."
2. Send check **with Membership Form** to the address below:
Wisconsin WIC Association
PO Box 201
Friesland, WI 53935

To pay by mail:

2023 Membership Drive Winning Region Incentive: *Team bonding retreat funds! (\$25 per agency staff regardless of FTE)*

We thank you in advanced for aiding in the WWA mission and advancing the advocacy efforts to support WIC in Wisconsin.

We look forward to growing our partnership with you!

Sincerely,

Camien Hofer, RD, CD, CLC

WWA Past Chairperson 2023