

WWA NEWS BREAK

WISCONSIN WIC ASSOCIATION FALL UPDATES



WWA BOARD MEMBERS ADVOCATE FOR A CHILD NUTRITION REAUTHORIZATION

With uncertainty when WIC waivers will expire, NWA and WWA teamed up to advocate and show their support for the importance of the WIC Benefit Bump, USDA rulemaking and a Child Nutrition Reauthorization (CNR). Changes included in a CNR will help WIC continue to provide the ease of WIC services, while keeping our participants and staff safe.

WWA conducted a total of 8 hill meetings throughout this year in order to advocate for the WIC program.

Excitingly, the Healthy Meals, Healthy Kids Act was advanced by the House Education and Labor Committee and now awaits decision from the Senate Agriculture Committee. This bill, led by Chairman Bobby Scott (D-VA) and Rep. Suzanne Bonamici (D-OR), provides changes that will continue WIC remote services, modernize shopping with regulation changes for online shopping and shopping at the farmers market, extend postpartum and child eligibility and expand breastfeeding peer counselor services.

You still have time to participate and tell congress to pass a CNR [here!](#)

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MEMBERSHIP DRIVE 2023

DON'T MISS OUT ON THE BENEFITS OF BEING A WWA MEMBER IN 2023

The annual membership drive will start November 7th, and we are excited about the new things coming this year!

Please see our website or the FMR for membership pricing for projects and individuals. Historically, we have offered a \$100 donation to an organization on behalf of the region that has the highest rate of membership. **This year, we will be offering team bonding retreat funds (\$25 per agency staff regardless of FTE) to all members of the region that has the highest membership rate. You can use these funds to plan a team bonding retreat of your choice!**

Questions regarding the membership drive can be directed to Suzanne Polacek at spolacek@healthfirstnetwork.org.

Payments for membership can be sent to:
Ellen Ellingsworth
PO Box 201
Friesland, WI 53935

BENEFITS:

- DISCOUNTS ON EDUCATION
- SCHOLARSHIPS
- PROFESSIONAL GROWTH
- LEADERSHIP BUILDING
- ADVOCACY
- AND MORE!

Reminder! Save the Date for WWA's FREE 2022 Professional Development Event November 30th 1-4pm

ZOOM LINK COMING SOON TO THE FMR!

WWA WELCOMES NEW BOARD MEMBERS

NEW BOARD MEMBERS JOIN US FOR FALL VIRTUAL MEETING

On October 21st, WWA welcomed new board members for 2023 at our virtual fall meeting!

A warm welcome to Kim Damrow, Morgan Thums, and Nanishka Ruiz. We look forward to working with you all!

Our executive committee this year will consist of:

Past Chair: Camen Haessig
Chair: Megan Mueller
Vice Chair: Kim Damrow
Treasurer: Ellen Ellingsworth
Secretary: Angela Ellis



APPLY FOR A SCHOLARSHIP TO THE NWA NATIONAL POLICY CONFERENCE ATTEND THIS 2023 NWA VIRTUAL CONFERENCE FOR FREE!

The National WIC Association will host the National Policy Conference (previously Washington Leadership Conference) on a virtual platform again in 2023. We hope that this also will allow even more WIC staff to attend this important event!

The National Policy Conference is a wonderful opportunity for WIC staff to be educated on federal issues, understand more about the program, and strongly advocate for legislative support. WWA is offering up to 12 scholarships that will cover the registration cost of the conference! We encourage all WIC staff to apply.

For more information about the NWA conference, click [here](#).

To apply for the WWA Scholarship, click [here](#).
Deadline for scholarship applications is Friday, December 9th.



DID YOU KNOW?

NWA, WWA, AND YOU CAN ADVOCATE TOGETHER

Did you know? The National WIC Association hosts the "WIC Action Network" series every other Friday from 2:00-3:00 CST. These webinars provide the most up to date information about WIC policy and advocacy! They also send out follow up emails after the webinar with action items and more information on the topics presented.

Sign up [here](#) today!

IT'S
TIME
FOR YOU
TO TAKE
ACTION

WWA POSITIONS - TELL ME MORE!

Have you considered joining WWA, but not sure about the time commitment or what the expectations will be? Check out our website [here](#) to see all the different committees and what they do! Also, keep an eye out for WWA's monthly highlights coming in 2023. We hope to provide more clarity about what WWA is working on by providing more information on each role, but to start, let me share a little about our Regional Representatives and At-Large Representatives!

Regional Representative: There is one WWA Regional Representative per region. They are the person who reaches out to WIC Directors in their region during the WWA Membership Drive and is the go-to person when a member from their region has a question. Each WWA board member is also expected to participate in 1-2 committees of their choice. This person may also volunteer or be nominated to hold an executive board member position including vice chair, secretary or treasurer. This position is a two year term. Regional Representatives are appointed by directors or projects within a region.

At Large Representative: The At Large Representative is a two year term position on the board that will sit on 1-2 committees and may also volunteer or be nominated to hold an executive board position, as well (vice chair, treasurer, secretary). At Large Representatives are voted on every two years by members of WWA.



The WWA Board wishes you and your family a safe and healthy holiday season! Thank you for all you do to support this program and our participants!