

WWA Board MEETING MINUTES

MEETING:

Topic: **WWA Monthly Meeting**

Join Zoom Meeting:

<https://us02web.zoom.us/j/89963498647?pwd=N25QS01jbTh6U0FKNFZHaExRSFRsdz09>

Meeting ID: 899 6349 8647

Passcode: 688367

Phone:

Dial by your location

+1 312 626 6799 US (Chicago)

Meeting ID: 899 6349 8647

Passcode: 688367

Find your local number: <https://us02web.zoom.us/u/kcleDU2n5U>

Reoccurring meetings: Every month on the Third Thu, until Sep 15, 2022, 10 occurrence(s)

WWA Admin is inviting you to a scheduled Zoom meeting.

PURPOSE: February 2023 monthly meeting

Meeting Date:	Location:	Start Time:	End Time:
03/16/2023	Teleconference	12PM	1:30 PM
Facilitator/Lead:	Camen	Minutes Prepared by:	Angela
ATTENDEES (checked in attendance)			
<input type="checkbox"/> Ellen Ellingsworth	<input checked="" type="checkbox"/> Camen Hofer	<input checked="" type="checkbox"/> Lindsay Kohut	<input checked="" type="checkbox"/> Suzanne Polacek
<input checked="" type="checkbox"/> Angela Ellis	<input checked="" type="checkbox"/> Kristina Ingrouille	<input checked="" type="checkbox"/> Sarah Nix	<input type="checkbox"/>
<input checked="" type="checkbox"/> Morgan Thums	<input checked="" type="checkbox"/> Kim Damrow	<input checked="" type="checkbox"/> Megan Mueller	

Items/Actions to Be Approved	Outcome/Notes	Action Items & Person Responsible
<u>Welcome and Approval of Meeting</u>	February meeting minutes approved via e-mail	
<u>Treasurer's Report (Morgan)</u>	Pay Pal: \$-- Business savings account: \$-- Business debit account: \$--	
<u>Finance (Morgan)</u>	No updates currently.	
<u>Membership (Suzanne)</u> <ul style="list-style-type: none"> Membership Drive 2023- OPEN <ul style="list-style-type: none"> Ends March 31st Support Member Applications 	Last month for Membership Drive for incentive. Western Region leading with 94% (missing 1 Project). Overall participation of 70% (goal 75%). No new applications for Support Members. Application form updated to include WWA Board meeting times. At-Large Rep position now open.	Regional Reps- reach out to Projects who are not members yet. Suzanne- reach out to Shawm Handfeldt to assess interest in

		fulfilling vacant At-large position.
<u>Professional Development (Kristina)</u> <ul style="list-style-type: none"> 2023 PDC Conference update 	2023 Virtual Conference- 2 half days: NWA speaker, WWA Annual Discussion, other TBD. Tentative dates- Sept 12/13. Theme/ name? Registration fee- minimal. Hot topics- Children with special healthcare needs, maternal mental health, picky eating, baby-led weaning, nutrition trends. Kids Eat in Color- quote \$5,000/hr! Apparel sale again in June/ July. Same options?	
<u>Advocacy (Angela)</u> <ul style="list-style-type: none"> Advocacy Week April 24th-28th WIC Action Network update Review Cont. Ed. Requests 	Will be meeting in next few weeks to prepare for Advocacy Week 2023. USDA Proposed Rule Change to Modernize WIC Shopping Experience- open for public comment: how should WWA move forward?-State wants cohesive messaging. Lots of considerations- ex: SNAP- vendors authorized at Federal level, WIC- state level so Vendor Management caseload could double, substitutions?, health equity- barriers? Hy-vee pilot Project- timeline to implementation is still 1-2 years out. 1 new request for Cont Ed- WAND Conference. Approved.	Sarah- reach out to applicant to inform of \$450 scholarship approval
<u>Communication (Camen)</u> <ul style="list-style-type: none"> Logo 	Upcoming Logo meeting- more information to come! WWA website update with “WWA Updates” page. Link in FMR weekly or only with NEW updates? Need new person to manage website while Camen is out on leave (mid June- early September).	
<u>Outreach (Lindsay)</u> <ul style="list-style-type: none"> Partnership ideas 	Meeting last month- discussed focusing on 2 organizations to connect with- WAND, Grocer’s Association to form partnerships. Will be reaching out. Another meeting on 3/23- discuss talking points.	
WALHDAB (Ellen) (Wisconsin Association of Local Health Departments and Boards)		
LACC/NWA (Sarah/ Angela) (Local Agencies Communication Committee)		Angela- share NWA Midwest Regional meeting minutes with WWA Board after monthly meetings.
STATE WIC DIRECTOR LIASON (Kristina)	Ask about FMR updates- link to WWA website with NEW highlights listed? Could Local Project Directory include CPA/ Support staff?	
Other:	Discussion about ongoing physical presence waivers (application) after August. Anthropometrics- need improved partnerships with providers. State guidance document out in April, to be discussed at Regional meetings in May.	
Next Meeting: April 20th, 12-1	Morgan made motion to adjourn, Kim seconded. Meeting adjourned at 1:27PM.	