

Wisconsin WIC Association (WWA) Board Meeting Minutes

MEETING: Topic: WWA Monthly Meeting Join Zoom Meeting: https://us02web.zoom.us/j/83367340889?pwd=YTFxYWVvYUtlEbfZxa0Y2bzZmZE9lZz09 Meeting ID: 833 6734 0889, Passcode: 305980	Phone: Dial by your location +1 312 626 6799 US (Chicago) Meeting ID: 899 6349 8647 Passcode: 688367 Reoccurring meetings: Every month on the 4th Thurs
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PURPOSE: monthly board meeting

Meeting Date:	Location:	Start Time:	End Time:
3/21/2024	Teleconference	12:00 PM	1:00 PM
Facilitator/Lead:	Kim	Minutes Prepared by:	Rachel

ATTENDEES (checked in attendance)

<input checked="" type="checkbox"/> Rachel Bauer	<input type="checkbox"/> Alex Forsythe	<input checked="" type="checkbox"/> Kristina Ingrouille	<input checked="" type="checkbox"/> Beth Scheelk
<input type="checkbox"/> Annika Crossley	<input type="checkbox"/> Shawn Handfelt	<input checked="" type="checkbox"/> Cheri Nemec	<input checked="" type="checkbox"/> Morgan Thums
<input checked="" type="checkbox"/> Kim Damrow	<input checked="" type="checkbox"/> Brittany Hunt	<input type="checkbox"/> Sarah Nix	<input type="checkbox"/> Guest: Marlana

Items/Actions to Be Approved	Outcome/Notes	Action Items & Person Responsible
Welcome and Approval of Meeting	Guest welcome, Marlana Oechsner- applied for the at large position. Kim met with her last week. Marlana is the BF Peer Counselor for the Ozaukee WIC Program.	
Treasurer's Report (Morgan): <ul style="list-style-type: none"> • Scholarship budget discussion (cont.) 	Pay Pal: \$0 Business savings account: \$24,553.83 Business debit account: \$18,542.39 Morgan showed us her spreadsheets so that we can see where we are sitting for 2024. It provides a great snap shot for budget planning. Can be found in the budget folder in WICShare. Five scholarships have been awarded so far.	
Membership: (Alex) <ul style="list-style-type: none"> • Newsletter update 	A newsletter has been created in CANVA. Beth shared it with the group. It contains topics on advocacy, memberships, and scholarships. It also includes a committee spotlight section. In June they will start putting out information for recruitment of board members for 2024. Beth also has the spreadsheet compiled of ALL WWA Project Contacts who would be receiving updates, emails, etc. There are just a few she is waiting on.	In newsletter: include promotion of new logo and what the logo means. Kristina will talk this through with a few members and look over her notes and get back to Beth to add to newsletter. Anika will contact southern region to finish up contacts for list.
Professional Development: (Kristina) <ul style="list-style-type: none"> • Continuing Ed./Scholarship Requests 	<ul style="list-style-type: none"> • PD team met and started talking about scholarships and started developing a rubric. A budget was set around that. • PD committee is going to be looking at the WWA strategic plan, goals, vision and what direction we are going as a 	Continue to work on policy for scholarships. Longer term: setting up Madison Hill day and

	<p>committee. There have been changes such as more focus on advocacy, etc.</p> <ul style="list-style-type: none"> • A policy is in development for scholarships so that there are no grey areas. Kristina is hoping the draft can be out by next month. • Tracking sheet to see how much money is going out has been developed. • PD is making sure to get summary of responses from those who were awarded scholarships. • Developing a rubric for help in determining the awarding of scholarships. • Looking at how we can get links on WWA website for local/national trainings. If they are interested, there would be scholarship link near it. • Still discussing apparel sale. • Decided that board chair will not present on all committees in annual discussion. Each committee chair will present on their committee. • Looking at setting up a Madison Hill day for this year or in the future. • Beth said WAND is interested in doing a joint advocacy day. • Beth wanted to share the link to the WAND legislative update... <p>Here is the link for the WAND legislative update https://www.eatrightwisc.org/news/666075/Legislative-Session--Bills-Updates.htm</p> <ul style="list-style-type: none"> • 	<p>getting links on WWA website for local/national trainings.</p>
<p>Advocacy: (Cheri)</p> <ul style="list-style-type: none"> • WIC Action Network • Facebook 	<ul style="list-style-type: none"> • Testimonial collecting • Update WI WIC stats by WWA (last done in 2021) • 3/25/24 @ 2:30 CST NWA – Celebrating 50 years of WIC: A conversation with NWA <ul style="list-style-type: none"> • Linked the google form that was used originally for testimonials. Now that we have a list of people we can ask them to start collecting testimonials so we can show how WI WIC is impacting the people who live here. Any project could collect testimonials. • Lots of work with Facebook and putting out posts and sharing the message. • Cheri said that NWA was thinking about offering t-shirts for the conference in April. • Celebrating 50 years of WIC with NWA- if anyone wants to join the link is here. 	
<p>Communication: (Annika)</p> <ul style="list-style-type: none"> • Mail Chimp (Beth) • Website 	<ul style="list-style-type: none"> • Mail chimp does have limitations on how many people we can send things to per month. We are just 	<p>Develop a way to have people taken off list when no longer</p>

	<p>getting by with the newsletters, so we should be good.</p> <ul style="list-style-type: none"> • Due to limitations with Mail Chimp, it will be important to have a system to take off members who no longer work at local projects. Rachel made suggestion to have this incorporating into document from State that reviews steps to take when someone leaves a local project. • If anyone has contacts of agencies that could help with our website, contact Kim we do have some funding to be used toward this. We could have bids. 	<p>working for the local project.</p>
<p>Other Meeting Reports:</p> <ul style="list-style-type: none"> • State WIC Director Liaison: (Kristina) • State WIC Associations Workgroup (Kim) • Midwest Local Rep (Sarah) 	<ul style="list-style-type: none"> • Kristina has been in contact with CA and WA WIC Associations. It is great to connect with other associations to get ideas, to talk about barriers or challenges and successes and grow together. MN is also starting an association. • We are going to send a list of questions for other States ahead of time, possibly for April meeting. • Kristina spoke with Kari Malone about what State support would look like. They are going to continue to fund us annually. She also was wondering if it would be beneficial for her to attend meetings every year. Kari also wanted to know if it would be beneficial for State staff to have access to email list and newsletters. She also asked if any State staff should be involved in our committees (ex: Andrea Snow on Communications). • Beth said she is in favor of having Kari attend as they are supporting WWA directly, and also to see if she has questions for WWA. • Sarah was unable to attend but did send all members the notes from the Midwest. 	<p>Develop a list of questions for other WIC associations in different States that could be shared prior to meeting.</p> <p>Kristina will ask Kari Malone how involved they can actually be as from prior conversations the impression was given that WWA was not allowed to have certain things in the FMR, etc.</p>
<p>Other:</p> <ul style="list-style-type: none"> • At-Large Board Member vacancy • Spring Board Meeting 		
<p>Tabled Items:</p>	<ul style="list-style-type: none"> • By Law review: Bylaw review document- we do need to look at it this year. We are a 501c3. We need to look at what that means and make sure we are in compliance. • Review of 501(c)3 and compliance: We need to share length of term for committee chairs and board members. It takes a lot of time to learn these roles and then members are going off. Also trying to build up members on committees. • Consideration of term lengths: We need to share length of term for committee chairs and board members. It takes a lot of time to learn these roles and then members are going off. Also trying to build up members on committees. 	

	<ul style="list-style-type: none">• Strategic plan due this year: Strategic plan is due this year. In May, a third party may come to help us with defining/redefining mission/vision.	
	Next Meeting: April 25 th , 2024	