

Wisconsin WIC Association (WWA) Board Meeting Minutes

WWA Monthly Meeting

Join Zoom Meeting:

<https://us02web.zoom.us/j/83248023641?pwd=kLVobq9qQof70qbamy38SHWmK5VQay.1>

Dial by your location: +1 312 626 6799 US (Chicago)

Meeting ID: 832 4802 3641, Passcode: 118095

Reoccurring meetings: Every month on the 4th Thurs

PURPOSE: monthly board meeting

Meeting Date:	Location:	Start Time:	End Time:
01/23/2025	Teleconference	12:00 PM	1:00 PM
Facilitator/Lead:	Beth	Minutes Prepared by:	Rachel

ATTENDEES (checked in attendance)

<input type="checkbox"/> Rachel Bauer - excused	<input checked="" type="checkbox"/> Alex Forsythe	<input checked="" type="checkbox"/> Beth Scheelk	<input checked="" type="checkbox"/> Alyssa Gallon
<input checked="" type="checkbox"/> Marlena Oechsner	<input checked="" type="checkbox"/> Shawn Handfelt	<input checked="" type="checkbox"/> Morgan Thums	<input checked="" type="checkbox"/> Heidi McCann
<input checked="" type="checkbox"/> Kim Damrow	<input type="checkbox"/> Amy Richter	<input type="checkbox"/> Emily Seltzner - excused	

Items/Actions to Be Approved	Outcome/Notes	Action Items & Person Responsible
Welcome! Approval of last minutes	Previous month's minutes need to be approved Discussion of spring board meeting, agenda, timeframe	Verbally approved
Treasurer's Report (Morgan):	BMO Checking Acct: \$19,524.01 BMO Savings Acct: \$24,273.36 PayPal: \$0 Update: High yield saving accounts?	Investigating HYSA; Shawn/Morgan will put together list with APR, trend data
Administrative: <ul style="list-style-type: none"> Scheduling Member session Spring Board Meeting Disc. Website storage Clean up WICShare 	Member Session 3/11 and 3/14 Agenda items for April Board meeting (trainings?) Please send suggestions to Beth Need to move archives out of WICShare – how to archive? G-drive? Hard drive? WICShare (Kim met with Jen Johnson); we have space on Google Drive and should not be using WICShare to house old documents. Are there other sites/places we would want to use?	Kim and Alex working on member session
Advocacy Committee: (Amy/Beth) <ul style="list-style-type: none"> Policy Conf. Hill Day WIC Action Network Facebook Updates 	Conference Attendees: <ul style="list-style-type: none"> 4 meetings scheduled who can attend? Priorities Talking points/Messaging Scholarship recipient cannot attend; Tuesday/Wednesday looking for someone to attend. Beth will reach out to WIC directors to see if they would be interested in attending. Amy, Alex, Ashley, Sierra are attending. No talking points or messaging yet. Beth noted past talking points of local impact stories about why WIC is important, caseload serving, dollars put into the local economy. In the past, there were webinars to "know before you go" to highlight who would lead	9am Sen. Johnson 10am Sen. Baldwin 11:30 Rep. Moore(4) 12:30 Rep. VanOrden (3) Beth will send out information; link to

	discussions with representatives. Questions about how conversations go, would one person lead, and others join in as needed? NWA would also be present to discuss things that we aren't allowed to say (regarding budget).	Google Drive to attend. More information to come.
Professional Development Committee: (Kim) <ul style="list-style-type: none"> Continuing Ed./Scholarship Requests Scholarship Policy Update Apparel sale 	*Meeting at 11 report out. Scholarship Policy finalize (April meeting or sooner?) A link to scholarship policy or more clarity needed regarding how scholarships are funded. Current Requests (2) Online store options	
Connection Committee: (Alex) <ul style="list-style-type: none"> Newsletter update Annual member survey Website Canva log in 	Next Newsletter – go out in April Membership discussion planning – <ul style="list-style-type: none"> No State Call Topics Leads Contacts from survey interested in committee (update WICShare) Survey results will be shared in Connection Committee folder on WICShare	Alex – PDC/Connection Committee plans to meet first Tuesday in March over the lunch hour to work to promote the committee and help educate others about what WWA does to support them. Additional meeting planned for newsletter discussion. Roster of committees to be listed in WICShare (everyone should update their info in the Google Drive doc)
Other Meeting Reports: <ul style="list-style-type: none"> State WIC Director Liaison: (Beth) State WIC Associations Workgroup (Kim/Beth) Midwest Local Rep (?) 	Kari and Carol attending policy conf – will not be able to do hill days but would like schedule, talking points for awareness. Update NWA Voting members Ok to send when new items posted to Andrea for FMR	Kim will be taking Midwest Local Rep spot; she will connect with Sarah.
Tabled Items:	Review of 501(c)3 and compliance (?)	
Upcoming Meetings/Events	<u>Regional Meeting Updates:</u> <u>NWA Policy Conference</u> <ul style="list-style-type: none"> Annual Conference 	Beth has notes from regional meeting that will be shared with these minutes Next month's meeting Thursday, March 27



DRAFT - Notes -
State_Local WIC Assoc