

Wisconsin WIC Association (WWA) Board Meeting Minutes

WWA Monthly Meeting

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Meeting ID: 832 4802 3641, Passcode: 118095

Reoccurring meetings: Every month on the 4th Thurs

PURPOSE: monthly board meeting

Meeting Date:	Location:	Start Time:	End Time:
3/27/2025	Teleconference	12:00 PM	1:00 PM
Facilitator/Lead:	Beth	Minutes Prepared by:	Rachel
ATTENDEES (checked in attendance)			
<input checked="" type="checkbox"/> Rachel Bauer	<input checked="" type="checkbox"/> Alex Forsythe	<input checked="" type="checkbox"/> Beth Scheelk	<input checked="" type="checkbox"/> Alyssa Gallon
<input checked="" type="checkbox"/> Marlana Oechsner	<input checked="" type="checkbox"/> Shawn Handfelt	<input type="checkbox"/> Morgan Thums- excused	<input checked="" type="checkbox"/> Heidi McCann
<input type="checkbox"/> Kim Damrow-excused	<input checked="" type="checkbox"/> Amy Richter	<input type="checkbox"/> Emily Seltzner -excused	

Items/Actions to Be Approved	Outcome/Notes	Action Items & Person Responsible
Welcome! Approval of last minutes		Marlena will send February minutes to Rachel and she will upload to WICShare
Treasurer's Report (Morgan):	BMO Checking Acct: \$19,524.01 BMO Savings Acct: \$ 24,288.21 PayPal: 0 Update: High yield saving accounts- average was 3.7-3.75%. None of the options required a certain amount to start.	Shawn will add CD options to her HYSA spreadsheet to have further discussion at April meeting.
Administrative: <ul style="list-style-type: none"> Spring Board Meeting Disc. Website storage Clean up WICShare Lawsuit 	<p>Agenda items for April Board meeting (trainings?)</p> <ul style="list-style-type: none"> Sort through HYSA and CD options Speaker from NWA? Reaching out to other State WIC Associations? <p>We need to move archives in WICShare. Recommendation to move archives into google- Amy will try to work on this.</p> <p>Website storage- we were getting emails that capacity of storage was almost met. Kim was trying to clean up and delete old files. Marlana has not received any messages recently. Beth will touch base with Kim about renewal of website.</p> <p>Lawsuit- WWA has been named in a lawsuit about lead exposure. Lawsuit was about lead in Milwaukee Schools. WWA was likely inappropriately named in lawsuit, but Beth doesn't know how to get out of it. Shawn said her legal council in Grant Co. could reach out to them to let them know we don't have any documents, etc.</p>	<p>Beth will touch base with the associations to find out about speakers, etc for April meeting.</p> <p>Amy will try moving archives into google.</p> <p>Beth to touch base with Kim about renewal of website.</p> <p>Beth will follow up on non-profit liability insurance and Marlana will see if she can find out who wrote it, or more details.</p>

	Beth did reach out to Kristina and at one point we did have non-profit liability insurance, but when Ellen left was not transferred and renewed. It was \$450 for premium for the year. Beth has the contact information and will follow up on renewing.	
Advocacy Committee: (Amy/Beth) <ul style="list-style-type: none"> • Policy Conf. Hill Day • WIC Action Network • Facebook Updates 	Policy conference recap NWA debriefing meeting 3/25 discussion How to keep up with posting	
Professional Development Committee: (Kim) <ul style="list-style-type: none"> • Continuing Ed./Scholarship Requests • Scholarship Policy Update • Apparel sale 	Scholarship Policy finalize (April meeting or sooner?) -Please Review Two scholarships were received and approved for the national conference. Online store options – brief discussion- Will be included in April discussion.	Beth will reach out to Stacy to let her know the scholarship funds will come asap.
Connection Committee: (Alex) <ul style="list-style-type: none"> • Newsletter update • Annual member survey • Website • Canva log in 	<p>Next Newsletter – go out in April- We really need help with the newsletter. Alex is going to send an invite to entire board and set up meeting for April 1st at 12:00 PM to discuss the newsletter.</p> <p>Members discussion debriefing – Held first WWA member discussion on the 11th. Was a huge success and had just over 30 people. It was about 30 min. Most of the discussion was hot topics with WIC. Talked about full funding, modernizing WIC, remote services, immigration, etc. Next time, they plan to stay on an extra 15 min to allow for people to share out. They did a survey and got positive feedback participants who completed the survey wished there was more discussion (share out time).</p> <p>Contacts from survey interested in committee (update WICShare)- Alex will need to extract results and save on google drive and select those for gift cards.</p>	<p>If anyone can help with the newsletter please contact Alex. Anyone new to the committee or not as involved- it's a great way to get familiar with WWA.</p> <p>Alex to extract results from survey and save on google drive.</p> <p>Alex to select those for gift cards.</p>
Other Meeting Reports: <ul style="list-style-type: none"> • State WIC Director Liaison: (Beth) • State WIC Associations Workgroup (Kim/Beth) • Midwest Local Rep (Kim) 	<p>WI will be participating in the Multi-State participant satisfaction survey- WI will be participating in. This will provide feedback from our participants.</p> <p>Update NWA Voting members Ok to send when new items posted to Andrea for FMR (newsletter)</p>	Beth meets with Kari next week. Kim will fill us in on the State WIC association meetings and Midwest.
Tabled Items:	Review of 501(c)3 and compliance (?)	
Upcoming Meetings/Events	<u>Regional Meeting Updates:</u> May – Finalize at May meeting WAND conference NWA Annual Conference	
